

# The Designer Line



**THE DESIGNER LINE FEATURES:**

- Fluorescent Lighting
- Mirrored sliding doors with lock
- Glass sides
- Brushed Silver frame/white
- Rear storage area with locked sliding doors ( Half & Quarter Vision Only)
- Available in 4', 5', and 6' lengths and corner cases
- Available in Full Vision, Half Vision and Quarter Vision

Placement  
Grid Required

## Designer Showcase Rental Order Form

Telephone orders not accepted

SIZE	QUANTITY			ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
	FULL VISION	HALF VISION	QUARTER VISION				
4 FOOT				\$380.00	\$405.00	\$555.00	
5 FOOT				\$380.00	\$405.00	\$555.00	
6 FOOT				\$380.00	\$405.00	\$555.00	
34" CORNER	X			\$405.00	\$430.00	\$580.00	
42" CORNER	X	X		\$430.00	\$455.00	\$605.00	

\* "Mandatory" - Add \$25.00 per showcase, electrical connection fee \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.15% SALES TAX \$ \_\_\_\_\_

FIRM NAME: \_\_\_\_\_ AMOUNT ENCLOSED \$ \_\_\_\_\_

ADDRESS: \_\_\_\_\_ BOOTH NO(S): \_\_\_\_\_

CITY & STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

AUTHORIZED BY: \_\_\_\_\_ PHONE: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_ FAX: \_\_\_\_\_

Return Copy to: **AMERICAN FIXTURE & DISPLAY CORP.**

[www.americanfixture.com](http://www.americanfixture.com)

15-04 130<sup>TH</sup> STREET • COLLEGE POINT, NEW YORK 11356

PHONE (718) 463-2176 • FAX (718) 463-4302 • E-MAIL: [orders@americanfixture.com](mailto:orders@americanfixture.com)

with your check, payable in U.S. funds drawn on a U.S. bank, in full payment or with the following credit card information completed, before the deadline date of: APRIL 17th, 2017.

DISCOVER, AMEX, VISA, M/C #: \_\_\_\_\_ EXP. DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ SEC. CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

CASES ARE RENTED FOR DISPLAY PURPOSES ONLY AND WE DO NOT WARRANT THE SAFETY OR SECURITY THEREOF. WE ARE NOT LIABLE FOR CONTENTS, DAMAGE OR BREAKAGE AFTER CASES HAVE BEEN DELIVERED.

\*An electrical connection fee of \$25.00 per showcase has been negotiated by Reed Exhibitions to insure a smoother move in for Exhibitors. American Fixture & Display Corp. has agreed to assist by collecting this fee and remitting it to the appropriate parties.

# THE ACCENT CUBE

**LED Lights Available**  
CALL FOR DETAILS



- Aluminum Frame
- White
- 3 fixed 50 watt lights
- 18" x 18" x 70" with 18" x 18" x 18" glass display area
- Locking, hinged frameless glass door
- Locking storage in base

## LIMITED QUANTITIES AVAILABLE

STYLE	QUANTITY	PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
SILVER / WHITE		\$285.00	\$310.00	\$460.00	

\* "Mandatory" - Add \$25.00 per showcase, electrical connection fee \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.15% SALES TAX \$ \_\_\_\_\_

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# MUSEUM STYLE PEDESTAL



## FEATURES:

**LED Lights Available**  
CALL FOR DETAILS

- 8" Canopy
- Lighted display area
- Glass doors with lock
- Locking storage section
- 70" high x 20" deep x 30" wide
- 20" high glass display area

*Placement  
Grid Required*

## CHOICES:

- Aluminum frame/White/  
6 Halogen Lights

STYLE	QUANTITY	PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
Alum/White		\$415.00	\$440.00	\$590.00	

\* "Mandatory" - Add \$25.00 per showcase, electrical connection fee \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.15% SALES TAX \$ \_\_\_\_\_

FIRM NAME: \_\_\_\_\_ AMOUNT ENCLOSED \$ \_\_\_\_\_

ADDRESS: \_\_\_\_\_ BOOTH NO(S): \_\_\_\_\_

CITY & STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

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# TOWERS

**LED Lights Available**  
CALL FOR DETAILS

*Placement  
Grid Required*

## FEATURES:

- 6" Canopy with 4 Halogen lights
- 3 Adjustable glass shelves
- Hinged framed door with lock
- Clear glass on 4 sides
- 80" high x 20" deep x 20" wide
- 54" glass display
- Choices
  - aluminum frame / white



TYPE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
	ALUMINUM / WHITE				
Towers		\$360.00	\$385.00	\$535.00	

\* "Mandatory" - Add \$25.00 per showcase, electrical connection fee \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.15% SALES TAX \$ \_\_\_\_\_

FIRM NAME: \_\_\_\_\_ AMOUNT ENCLOSED \$ \_\_\_\_\_

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# BOUTIQUE WALL UNIT

## FEATURES:



- 5" Canopy
- Lighted display area
- Glass doors with lock
- Solid Back or Glass Back
- Locking storage section
- 76" high x 13" deep x 48" wide
- 44" high glass display area
- 3 Rows Adjustable Glass Shelves



## CHOICES:

- Aluminum frame/White/  
Enhanced Lighting

STYLE	QUANTITY		PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
	SOLID	GLASS				
Designer			\$460.00	\$485.00	\$635.00	

\* "Mandatory" - Add \$25.00 per showcase, electrical connection fee \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.15% SALES TAX \$ \_\_\_\_\_

FIRM NAME: \_\_\_\_\_ AMOUNT ENCLOSED \$ \_\_\_\_\_

ADDRESS: \_\_\_\_\_ BOOTH NO(S): \_\_\_\_\_

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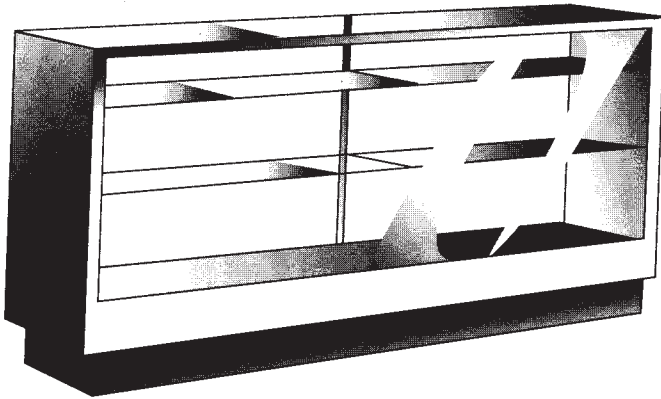
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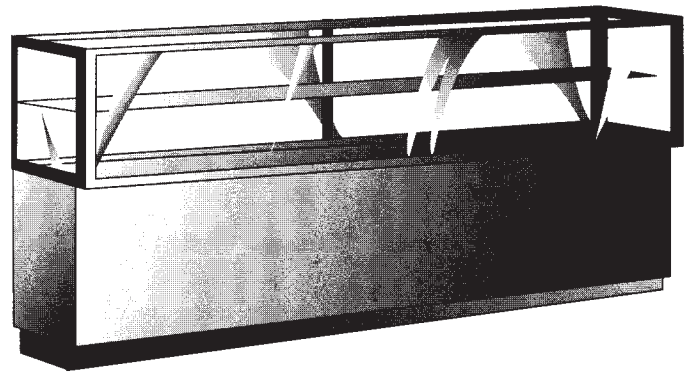
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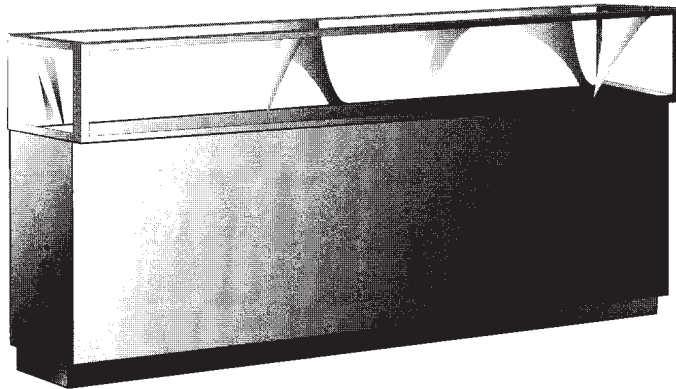
## Available Styles



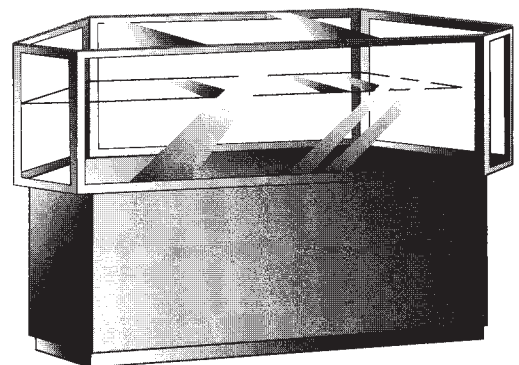
FULL VISION SHOWCASE



HALF VISION SHOWCASE



QUARTER VISION SHOWCASE



CORNER SHOWCASE

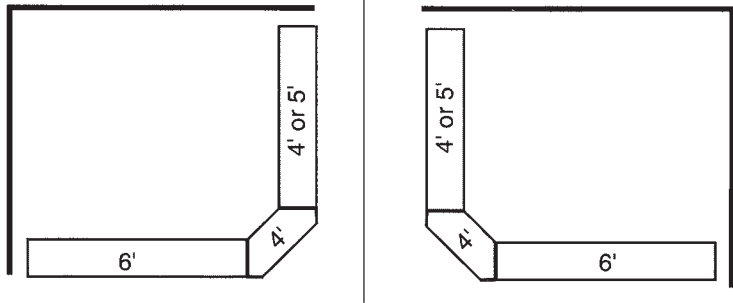
LENGTHS 4' • AVAILABLE IN HALF VISION  
AND QUARTER VISION

# American Fixture & Display Corp.

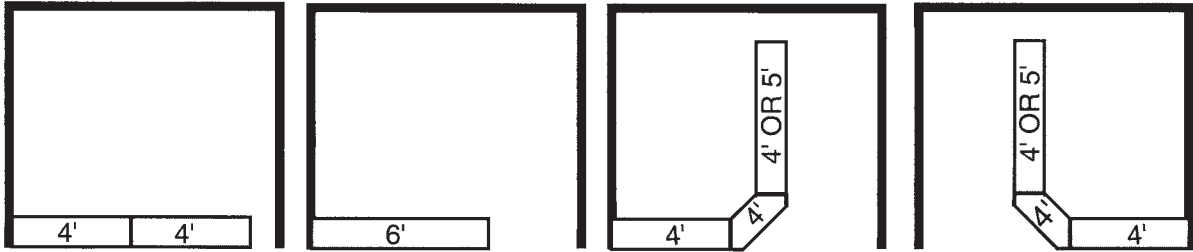
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# Sample Layouts

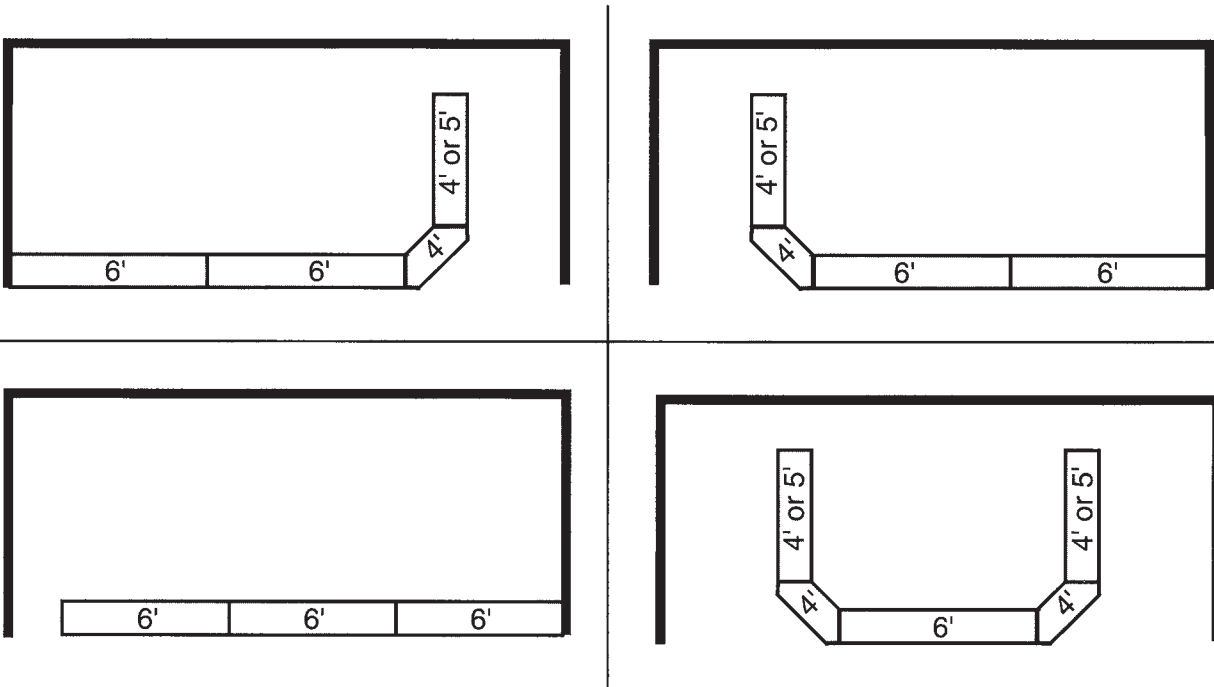
## 10 FOOT X 10 FOOT CORNER BOOTHS



## 10 FOOT X 10 FOOT SINGLE BOOTHS



## 10 FOOT X 20 FOOT DOUBLE BOOTHS



# American Fixture & Display Corp.

# ELECTRICAL INFORMATION

## Non LED Lighting

### Standard Case – White (Fluorescent)

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts

### Designer Case - Gray (Fluorescent)

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts

### Deluxe Case - Black (Fluorescent)

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts

### Designer Case - Gray (Halogen)

4'	100 Watts
5'	120 Watts
6'	140 Watts
42" Corner	100 Watts

### Elite Case - Etched Verdigris (Halogen)

4'	100 Watts
5'	120 Watts
6'	140 Watts
34" Corner	80 Watts

### Tower ( Halogen)

200 Watts

### Museum Pedestals (Halogen)

300 Watts

### Accent Cube White & Gray (Halogen)

150 Watts

Black & Verdigris (Halogen)

140 Watts

### Boutique Case (Fluorescent)

162 Watts

### Wall Case (Fluorescent)

80 Watts

### See-Thru Wall Case (Fluorescent)

80 Watts



# ELECTRICAL INFORMATION

## LED Lighting

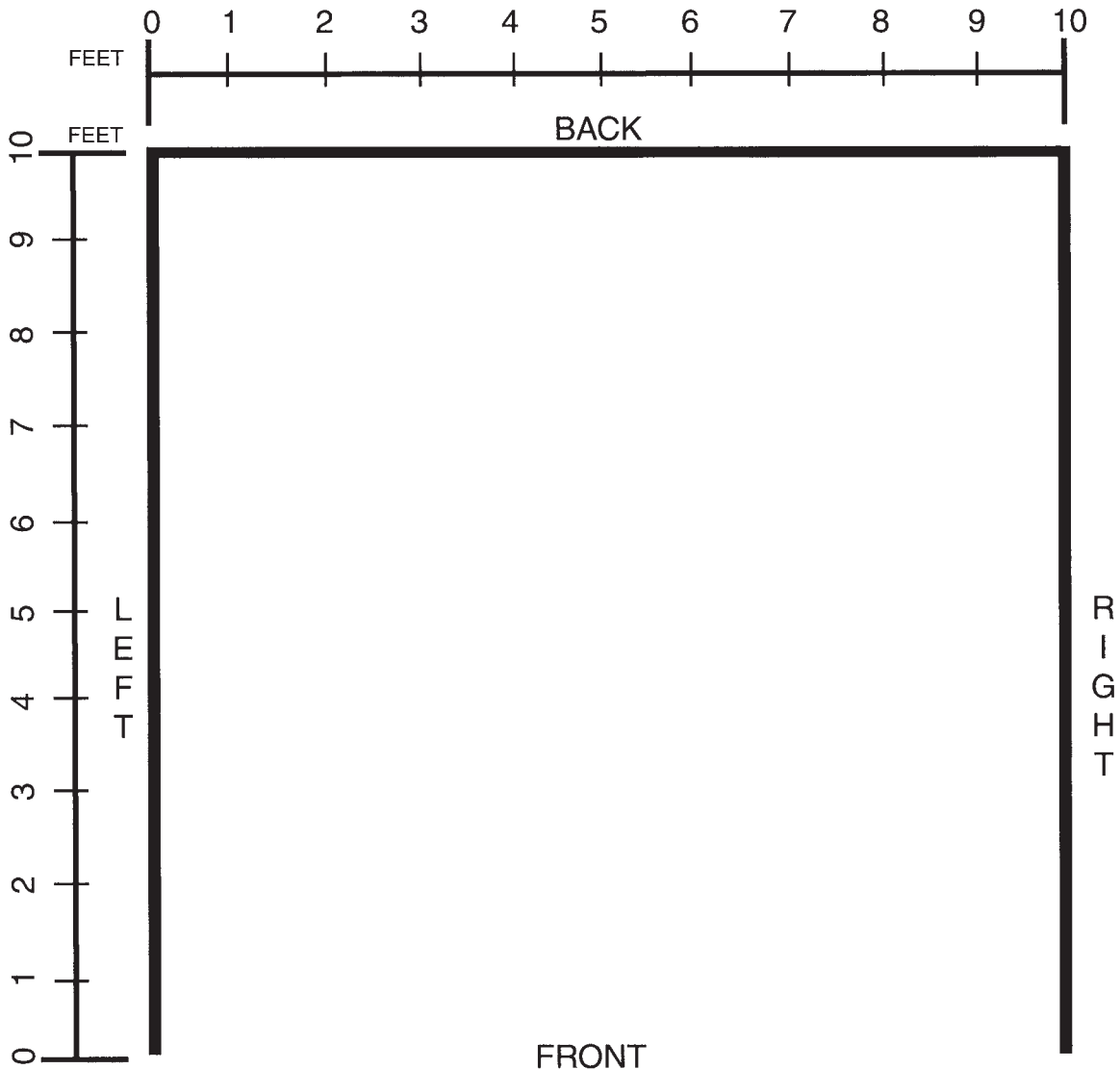
<u>Standard Case</u>	42 Watts
<u>Designer Case</u>	42 Watts
<u>Deluxe Case</u>	42 Watts
<u>Elite Case</u>	42 Watts
<u>Ultra Case</u>	42 Watts
<u>Classic V1,V3,V5 &amp; V6</u>	24 Watts
<u>Tower</u>	28 Watts
<u>Museum Pedestals</u>	36 Watts
<u>Accent Cube</u>	24 Watts
<u>Boutique Case (Top Only)</u>	84 Watts
<u>Wall Case (Top Only)</u>	50 Watts
<u>See-Thru Wall Case (Top Only )</u>	50 Watts



\* MUST BE SUBMITTED FOR ORDER TO BE PROCESSED

# Showcase Placement Grid

PLEASE INDICATE BELOW THE MANNER IN WHICH YOU WANT THE SHOWCASES PLACED IN YOUR BOOTH(S) AND RETURN THIS FORM TO US WITH YOUR ORDER. IF YOU HAVE MULTIPLE BOOTHS, PLEASE CHANGE THE FOOT MARKINGS AS NECESSARY.



EXHIBITOR NAME: \_\_\_\_\_ BOOTH NO.: \_\_\_\_\_ BOOTH SIZE: \_\_\_\_\_

## American Fixture & Display Corp.