



LAS VEGAS

DESIGN CENTER
Exhibitor Packages

JUNE 5 - 8, 2017

American Fixture & Display Corp. The Showcase Company

15-04 130th Street • College Point, New York 11356

Phone (718) 463-2176 • Fax (718) 463-4302 • Website: www.americanfixture.com

New Item
EARLY DEADLINE
LIMITED QUANTITIES



FULL VISION SHOWN

Available in Full, Half, and Quarter Vision

4' _____ @ \$465.00 = \$ _____
 Full Half Quarter

5' _____ @ \$465.00 = \$ _____
 Full Half Quarter

6' _____ @ \$465.00 = \$ _____
 Full Half Quarter

SHOWCASE TOTAL = \$ _____

SHOWCASE

- Show Management
Recommends 2-6' Showcases
- LED Lighting Available in:
 - _____ 3000K Yellow
 - _____ 6000K White
 MUST INDICATE
- Glass Sides
- Glass Sliding Doors With Lock
- Aluminum/Black
- Rear Storage Locked Sliding Doors (Half & Quarter Vision Only)
- Showcases Available in 4', 5', and 6' lengths
41½" high & 20" deep
- Showcases Available in Full Vision, Half Vision, and Quarter Vision Style

***** LATE FEE AFTER MARCH 15, 2017 ADD \$25.00 PER CASE | SHOWSITE PRICE IS AN ADDITIONAL \$175.00 PER CASE *****

* "Mandatory" - Add \$25.00 per showcase, electrical connection fee \$ _____

SUBTOTAL \$ _____

8.15% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

ADDRESS: _____ BOOTH NO(S): _____

CITY & STATE: _____ ZIP CODE: _____

AUTHORIZED BY: _____ PHONE: _____

E-MAIL ADDRESS: _____ FAX: _____

Return Copy to: **AMERICAN FIXTURE & DISPLAY CORP.**

www.americanfixture.com

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with your check, payable in U.S. funds drawn on a U.S. bank, in full payment or with the following credit card information completed, before the deadline date of: MARCH 15th, 2017

DISCOVER, AMEX, VISA, M/C #: _____ EXP. DATE: _____

NAME ON CARD: _____ SEC. CODE: _____

SIGNATURE: _____ DATE: _____

CASES ARE RENTED FOR DISPLAY PURPOSES ONLY AND WE DO NOT WARRANT THE SAFETY OR SECURITY THEREOF. WE ARE NOT LIABLE FOR CONTENTS, DAMAGE OR BREAKAGE AFTER CASES HAVE BEEN DELIVERED.

*An electrical connection fee of \$25.00 per showcase has been negotiated by Reed Exhibitions to insure a smoother move in for Exhibitors. American Fixture & Display Corp. has agreed to assist by collecting this fee and remitting it to the appropriate parties.



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* Case below is shown in ALUMINUM/WHITE, but will be ALUMINUM/BLACK at Show

THE ACCENT CUBE



- Aluminum Frame
- Black
- LED lights
- 18" x 18" x 70" with 18" x 18" x 18" glass display area
- Locking, hinged frameless glass door
- Locking storage in base

LIMITED QUANTITIES AVAILABLE

STYLE	QUANTITY	PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
SILVER / BLACK		\$330.00	\$355.00	\$505.00	

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SUBTOTAL \$ _____

8.15% SALES TAX \$ _____

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"Accent"



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MUSEUM STYLE PEDESTAL

FEATURES:

- 8" Canopy
- LED Lights
- Glass doors with lock
- Locking storage section
- 70" high x 20" deep x 30" wide
- 20" high glass display area

CHOICES:

- Aluminum frame/Black

STYLE	QUANTITY	PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
Alum/White		\$475.00	\$500.00	\$650.00	

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SUBTOTAL \$ _____

8.15% SALES TAX \$ _____

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"Museum"



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TOWERS

FEATURES:

- 6" Canopy with LED lights
- 3 Adjustable glass shelves
- Hinged framed door with lock
- Clear glass on 4 sides
- 80" high x 20" deep x 20" wide
- 54" glass display
- Choices
- Aluminum frame / Black



TYPE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
	ALUMINUM / BLACK				
Towers		\$405.00	\$430.00	\$580.00	

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SUBTOTAL \$ _____

8.15% SALES TAX \$ _____

FIRM NAME: _____ AMOUNT ENCLOSED \$ _____

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"Towers"



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BOUTIQUE WALL UNIT

FEATURES:

- 5" Canopy
- LED Lights
- Glass doors with lock
- Solid Back or Glass Back
- Locking storage section
- 76" high x 13" deep x 48" wide
- 44" high glass display area
- 3 Rows Adjustable Glass Shelves

CHOICES:

- Aluminum frame/Black

STYLE	QUANTITY		PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/17/17	SHOW SITE PRICE	TOTAL
	SOLID	GLASS				
Designer			\$520.00	\$545.00	\$695.00	

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SUBTOTAL \$ _____

8.15% SALES TAX \$ _____

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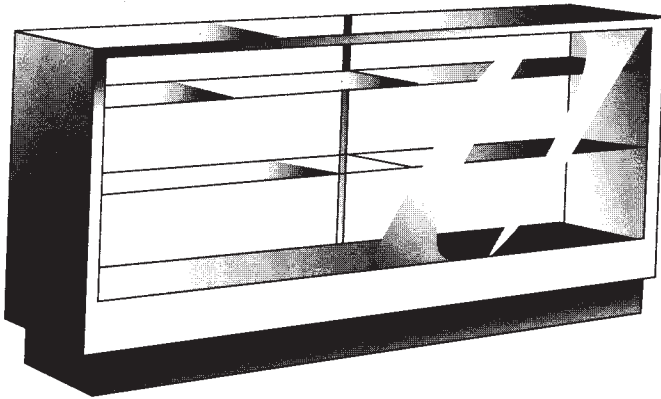
SIGNATURE: _____ DATE: _____

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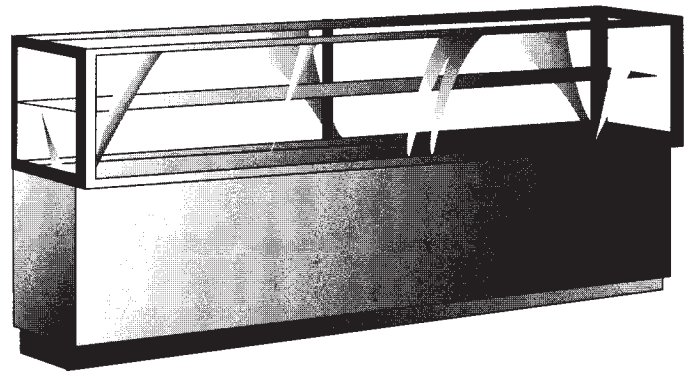
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"Boutique"

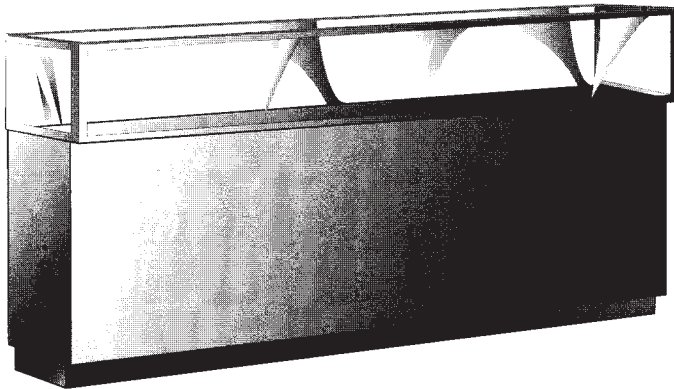
Available Styles



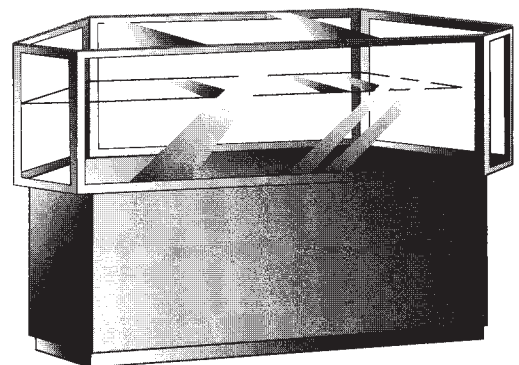
FULL VISION SHOWCASE



HALF VISION SHOWCASE



QUARTER VISION SHOWCASE



CORNER SHOWCASE

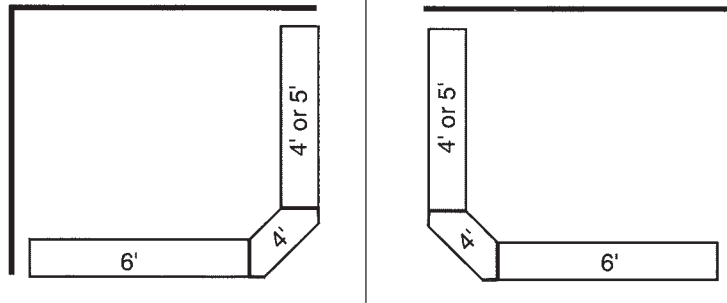
LENGTHS 4' • AVAILABLE IN HALF VISION
AND QUARTER VISION

American Fixture & Display Corp.

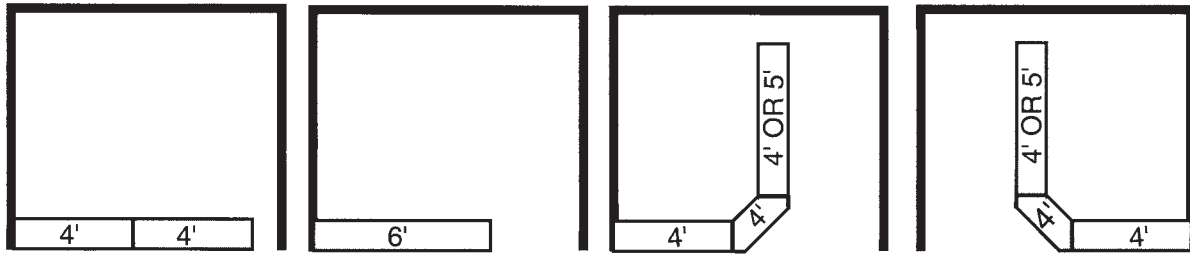
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Sample Layouts

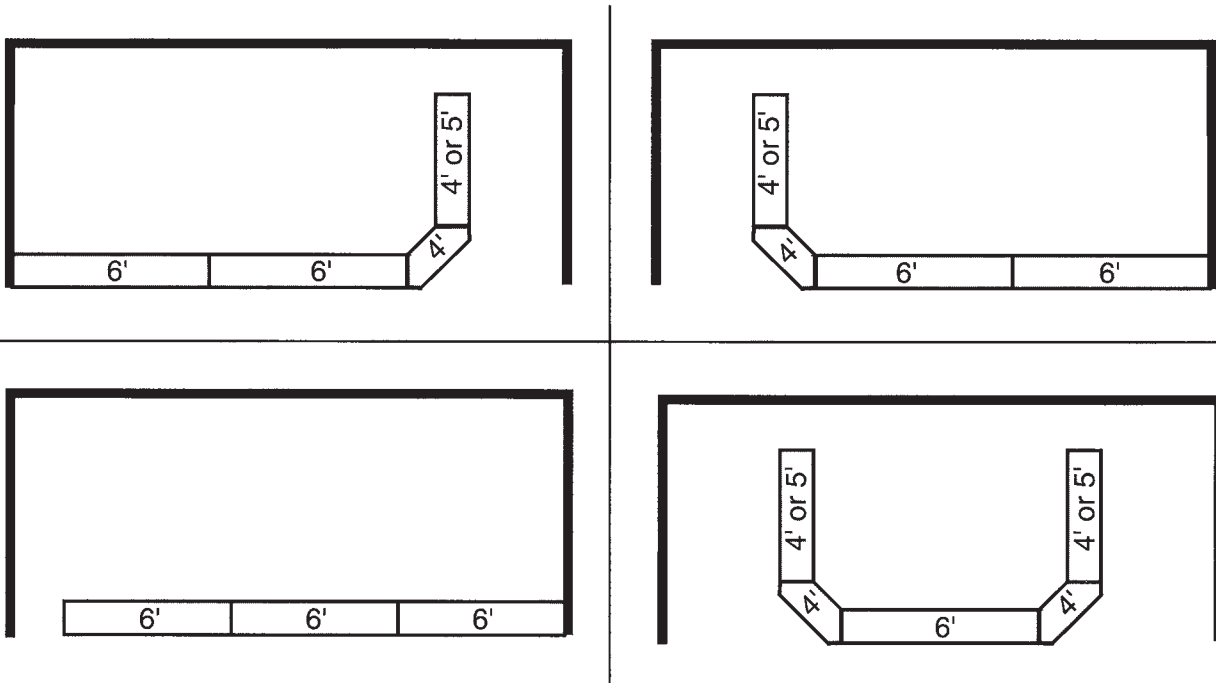
10 FOOT X 10 FOOT CORNER BOOTHS



10 FOOT X 10 FOOT SINGLE BOOTHS



10 FOOT X 20 FOOT DOUBLE BOOTHS



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ELECTRICAL INFORMATION

LED Lighting

<u>Standard Case</u>	42 Watts
<u>Designer Case</u>	42 Watts
<u>Deluxe Case</u>	42 Watts
<u>Elite Case</u>	42 Watts
<u>Ultra Case</u>	42 Watts
<u>Classic V1,V3,V5 & V6</u>	24 Watts
<u>Tower</u>	28 Watts
<u>Museum Pedestals</u>	36 Watts
<u>Accent Cube</u>	24 Watts
<u>Boutique Case (Top Only)</u>	84 Watts
<u>Wall Case (Top Only)</u>	50 Watts
<u>See-Thru Wall Case (Top Only)</u>	50 Watts

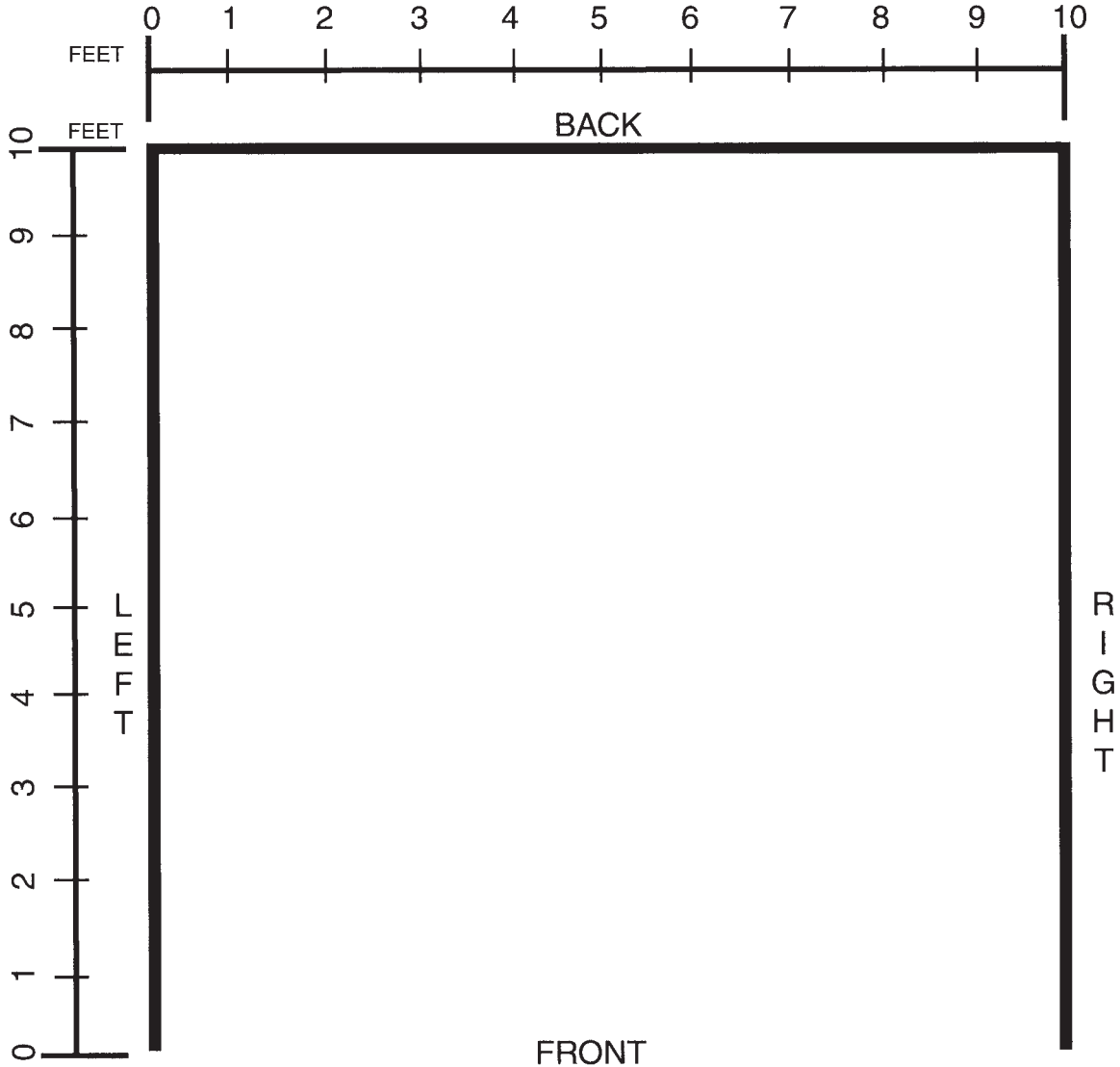


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Showcase Placement Grid

PLEASE INDICATE BELOW THE MANNER IN WHICH YOU WANT THE SHOWCASES PLACED IN YOUR BOOTH(S) AND RETURN THIS FORM TO US WITH YOUR ORDER. IF YOU HAVE MULTIPLE BOOTHS, PLEASE CHANGE THE FOOT MARKINGS AS NECESSARY.



EXHIBITOR NAME: _____ BOOTH NO.: _____ BOOTH SIZE: _____

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