

# JCK SHOW & TELL

EVENTS • OPPORTUNITIES • PROMOTIONS

SPECIAL ADVERTISING SECTION

## A BEAUTIFUL MARRIAGE

### JCK LAS VEGAS AND BRIDAL JEWELRY

**Bridal jewelry** has always been a major part of the JCK Las Vegas show floor. This year, in response to retailers' requests, JCK will devote an entire area of the show floor to celebrating all things bridal. The new Bridal Pavilion will showcase new trends, along with sophisticated and affordable engagement sets, wedding bands, semi-mounts, and other bridal jewelry.



But what would a wedding be without some of the traditions that everyone knows and loves? Wedding cake and champagne receptions will occur daily in the Bridal Pavilion, along with a special "ceremony" highlighting 20 iconic marriages—complete with their love stories and the perspective they offer on bridal jewelry trends through the years.

The new Bridal Pavilion on the JCK Las Vegas 2011 show floor will be exciting and dynamic, bringing together the top bridal designs in the industry with many surprises along the way.

## AGTA GEMFAIR™ EXTENDS DATES JUNE 2-7, 2011

The American Gem Trade Association GemFair will take place June 2-7, 2011, opening one day before JCK Las Vegas and staying open one day after. The extended dates will afford both buyers and exhibitors the opportunity to shop in this popular area, featuring a wide array of colored gemstones, cultured pearls, and jewelry from respected dealers. AGTA is an essential stop for any retailer looking to expand its gemstone inventory and source domestic and international suppliers.



TO LEARN MORE ABOUT **JCK EVENTS**, FIND US ON TWITTER, FACEBOOK, OR LINKEDIN



## INTRODUCING THE NEWEST LAS VEGAS HOTEL: THE COSMOPOLITAN

The newest hotel and casino to hit the Las Vegas Strip is available to JCK Las Vegas guests who book their hotel reservations soon. Highlights of The Cosmopolitan of Las Vegas resort include:

- 2,995 rooms, featuring oversized, residential-style living spaces with unique private terraces
- Diverse restaurant options such as Blue Ribbon Sushi Bar & Grill, China Poblano, Jaleo, Holsteins, a new burger concept restaurant, and popular steakhouse STK from The ONE Group
- A 100,000-square-foot casino
- Sahra Spa & Hammam, and three unique pool experiences at The Pool District
- Marquee Nightclub & Dayclub, a multilevel dance club



### LUXURY at JCK

May 31 – June 6, 2011  
Now a seven-day event, with the first three days remaining invitation-only.

### Swiss Watch at JCK

June 2 – 6, 2011  
By appointment, the prestigious brands showcased will make their debut at the Four Seasons and Mandalay Bay.

### JCK Las Vegas

June 3 – 6, 2011  
AGTA GemFair will be open June 2-7 and the Equipment, Technology & Supplies Pavilion will be open June 3-7.



JCK Events will move to the "top of the Strip" in 2011. Hotel reservations are now being accepted for JCK 2011. Go to [jcklasvegasshow.com](http://jcklasvegasshow.com) to learn more about Mandalay Bay and other properties and make your reservations today.