



ADVANCED BUYER REGISTRATION FORM

FRIDAY, JUNE 1 - MONDAY, JUNE 4, 2012

MANDALAY BAY RESORT & CASINO

LAS VEGAS, NV, USA

WWW.JCKONLINE.COM/LASVEGAS

I. PRIMARY STORE CONTACT

REGISTRANT #1

FIRST NAME (Initials not accepted) _____ LAST NAME _____

TITLE _____ COMPANY NAME (One company name only) _____

MAILING ADDRESS _____

CITY _____ STATE/PROVINCE _____ ZIP/POSTAL CODE _____ COUNTRY _____

PHONE (Including international dialing codes) _____

FAX _____

EMAIL (ALL REGISTRATION CONFIRMATIONS WILL BE SENT VIA EMAIL) _____

WEBSITE ADDRESS _____

PRIMARY JOB FUNCTION? (Select one) Buyer Sales Manager Owner/Co-owner President/Vice President Other _____

IS THIS YOUR FIRST TIME ATTENDING JCK LAS VEGAS? (Select one) Yes No

IN ADDITION TO THE LAS VEGAS SHOW, JCK OFFERS ADDITIONAL RESOURCES FROM JCK MAGAZINE AND JCK MARKETPLACE. PLEASE LET US KNOW IF YOU'D LIKE TO RECEIVE THE FOLLOWING:

- Yes, I would like a FREE subscription to JCK News Daily e-newsletter to get the latest jewelry industry news each week day.
 Yes, I would like a FREE subscription to JCK Marketplace Trend Report e-newsletter to get the latest products and trends twice a month.

I certify that individuals listed are bonafide salaried employees of the store/company. All employees will present a government issued photo ID and personalized business identification (Business Card, Canceled paycheck or paystub, Check, Corporate Card) at registration upon arrival at the Show.

II. Additional Staff Registration Information

REGISTRANT #2

FIRST NAME (Initials not accepted) _____ LAST NAME _____

EMAIL (All registration confirmations will be sent via e-mail) _____

PRIMARY JOB FUNCTION? (Select one)
 Buyer Sales Manager Owner/Co-owner President/Vice President Other _____

IS THIS YOUR FIRST TIME ATTENDING JCK LAS VEGAS? (Select one) Yes No

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III. Additional Staff Registration Information

REGISTRANT #3

FIRST NAME (Initials not accepted) _____ LAST NAME _____

EMAIL (All registration confirmations will be sent via e-mail) _____

PRIMARY JOB FUNCTION? (Select one)
 Buyer Sales Manager Owner/Co-owner President/Vice President Other _____

IS THIS YOUR FIRST TIME ATTENDING JCK LAS VEGAS? (Select one) Yes No

IN ADDITION TO THE LAS VEGAS SHOW, JCK OFFERS ADDITIONAL RESOURCES FROM JCK MAGAZINE AND JCK MARKETPLACE. PLEASE LET US KNOW IF YOU'D LIKE TO RECEIVE THE FOLLOWING:

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 Yes, I would like a FREE subscription to JCK Marketplace Trend Report e-newsletter to get the latest products and trends twice a month.

III. Business Type (Select one)

- | | | |
|--|--|--|
| A. <input type="checkbox"/> Independent Jewelry Retailer | F. <input type="checkbox"/> Catalog | K. <input type="checkbox"/> Appraiser |
| B. <input type="checkbox"/> Jewelry Wholesaler | G. <input type="checkbox"/> Online/Internet | L. <input type="checkbox"/> Manufacturers Representative |
| C. <input type="checkbox"/> Department Store | H. <input type="checkbox"/> Television | M. <input type="checkbox"/> Gemstone Buyer/Dealer |
| D. <input type="checkbox"/> Chain/Mass Merchant | I. <input type="checkbox"/> Accountant/Attorney/Banker/Insurer/Financial Institution | N. <input type="checkbox"/> Diamond Dealer |
| E. <input type="checkbox"/> Specialty Gift/Boutique | J. <input type="checkbox"/> Agency | O. <input type="checkbox"/> Other _____ |

IV. Demographic Information

1. NUMBER OF STORES (Select one) Single store 2-3 stores 4-9 stores 10-20 stores 20+ stores N/A

2. WHAT PRODUCTS ARE YOU LOOKING TO PURCHASE AT THIS YEAR'S SHOW? (Check all that apply)

- | | |
|--|--|
| A. <input type="checkbox"/> Bridal | F. <input type="checkbox"/> Finished Jewelry |
| B. <input type="checkbox"/> Designer Jewelry | G. <input type="checkbox"/> Gemstones |
| C. <input type="checkbox"/> Diamonds | H. <input type="checkbox"/> Giftware/Tableware |
| D. <input type="checkbox"/> Equipment, Technology & Supplies | I. <input type="checkbox"/> Silver |
| E. <input type="checkbox"/> Fashion Jewelry | J. <input type="checkbox"/> Watches |

3. QUALIFICATIONS JBT Listed - Retail Jeweler JBT# _____ NAJA # _____ CJA # _____

VI. Registration Payment Information

Endorsed is my check for \$ _____ payable to Reed Exhibitions.

Charge my AMEX VISA MasterCard in the amount of \$ _____

Name (as it appears on card)

Account Number _____ Expiration Date _____

Signature (I agree to pay the total amount according to my credit card issuer agreement. Cancellation policies apply.)

	Pre-Show	On-Site	Qty.	Total
<input type="checkbox"/> Retailer/Gemstone/Buyer/Dealer	No Charge	\$99		
<input type="checkbox"/> Wholesaler	No Charge	\$325		
<input type="checkbox"/> Diamond Dealer	\$125	\$325		
<input type="checkbox"/> Accountant/Attorney/Banker/Insurer/Financial Institution	\$325	\$325		
<input type="checkbox"/> Agency	\$325	\$325		
<input type="checkbox"/> Manufacturers Representative	\$325	\$325		

Total Payment Due:

\$ _____

We collect this data in order to provide you with information about the JCK Shows and other companies in your industry. If you prefer not to receive further information, please see our privacy statement at www.jckonline.com/lasvegas or call our privacy administrator at 1-888-306-2344 or from outside the US at 1-203-840-5810.

CODE: WEB