A RE-IMAGINED design EXPERIENCE

THE JCK LAS VEGAS DESIGN CENTER IS AN EXCLUSIVE, CURATED DESTINATION OF COLLECTIONS WITH A STORY, REPRESENTING THE INDIVIDUAL AESTHETIC OF WELL-ESTABLISHED AND UP-AND-COMING DESIGNERS. THESE DESIGN COLLECTIONS ARE CRAFTED WITH THE UTMOST INTEGRITY FROM DESIGNERS WHO SET TRENDS AND TAKE RISKS WITH THEIR OWN UNIQUE POINT OF VIEW.

EXHIBITING IN THE DESIGN CENTER IS BASED ON A JURIED PROCESS. ALL APPLICANTS MUST BE APPROVED BY THE DESIGN CENTER COMMITTEE IN ORDER TO ENSURE THE APPROPRIATE EVOLUTION TIER, PRODUCT QUALITY AND MIX. SPACE IS LIMITED. VETTING OCCURS EVERY YEAR AND THERE IS NO GUARANTEE OF PLACEMENT.

Best exposure at any U.S. Trade Show

- The best place to do business with access to over 18,800 buyers and 7,800 storefronts, including 1,200 new retail stores in 2018.
- Featuring 11,300+ domestic retailers and 3,500+ international retailers.
- 60,000+ social followers for extended coverage before and after JCK Las Vegas and 200+ Editorial media, bloggers and social influencers in attendance.
- Build and foster new connections with attendees looking for your product through our exclusive exhibitor to attendee matchmaking program, JCK Match.
Design Center
Exhibitor Benefits

• JCK’s hosted retailer program includes an emphasis on designer-focused retailers, elite galleries and boutiques. Highlights of 2018’s retailers included: R. Grey Gallery, M. Flynn, Ana Gray Gift & Jewelry, Vincent’s Fine Jewelry, Ok the Store and more!

• Featured in the Design Center Look Book, showcasing product from all Design Center Exhibitors and promoting the area to retailers and media. Maximized reach through both printed and online versions pre-show and at the show.

• Gain exposure to leading media outlets through a dedicated pre-show press release and participation in the Editors Choice Awards—unique to the Design Center.

• Dedicated social media opportunities to JCK’s 60,000+ followers and through the JCK Insider’s Design of the Times feature.

• Exclusive Design Center feature in JCK’s “Show & Tell” Advertorial section in JCK Magazine.

• Curated lounge, specifically designed for this area - exhibitors receive drink tickets to give to retailers or grab a coffee on us.

Press Highlights

CONSUMER EDITORIAL PRESS:


TRADE EDITORIAL PRESS:

BRIDES, elite travel

ELLE BAZAAR, InStyle

TOWN & COUNTRY

VOGUE, WWD & MANY MORE

ONLINE BLOGGER & INDUSTRY INFLUENCERS:

WITH OVER 3.4 MILLION FOLLOWERS

Diamonds in the Library, Gemologue, Haute House Flower, iDazzle, Katerina Perez, Picapica, Sunita V, Tanya Foster, The Dandy Liar, The Devils WearZara, The Hunter Collector, Third Coast Gems, Who What Wear & many more!
What is a Rising Star?

RISING STAR IS AN UP-AND-COMING DESIGNER WHO HAS BEEN IN THE BUSINESS 5 YEARS OR LESS. THIS PROGRAM IS A COST-EFFECTIVE OPTION FOR DESIGNERS WHO ARE STILL LOOKING TO ESTABLISH THEIR BUSINESS. DESIGNERS CAN BE IN THIS PHASE FOR A MAXIMUM OF 3 YEARS MOVING ONTO RESIDENT EVENTUALLY.

What is a Resident?

A RECOGNIZED, ESTABLISHED DESIGN BRAND.
Think you have what it takes?

How the Jury Works:
The Design Center Exhibitors are juried selections within JCK Las Vegas. Exhibitors are vetted annually and each applicant is acted to submit an application along with ten digital photo images and support materials he or she feels will be helpful in presenting an accurate view of their work.

Who the Jury is:
The jury is made of a hand-selected committee of industry influencers including retailers, magazine editors and other members of the trade. The panel remains anonymous to ensure fairness and impartiality. Design Center Jurors are chosen not only for their expertise but for their professional reputation and willingness to select designers based on the objective criteria set before them and outlined in this application.

EXHIBITING AT JCK HAS BEEN TREMENDOUS FOR THE GROWTH AND DEVELOPMENT OF OUR BRAND. NOT ONLY HAS IT BEEN A VITAL PLATFORM FOR US IN MEETING TOP RETAILERS, IT HAS CONSISTENTLY BEEN THE SHOW WHERE OUR STORES HAVE PLACED THEIR LARGEST ORDERS FOR THE YEAR.

Ann Ko,
Liven Co, Design Center

TO RESERVE YOUR SPACE, CONTACT:

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Friday, May 31 - Monday, June 3, 2019 | Sands Expo & The Venetian, Las Vegas @jckevents