

JCK | LAS VEGAS 2019 Exhibitor Timeline

WE'VE TAKEN COMMON QUESTIONS FROM FELLOW EXHIBITORS, TOP PRIORITIES AND DEADLINES AND COMPILED THEM INTO THE FOLLOWING TIMELINE TO HELP YOU STAY ON TRACK FOR A STRAIGHTFORWARD EXHIBITING EXPERIENCE.

DON'T MISS THESE UPCOMING DEADLINES

● Launch New Products at JCK—**Submission Deadline: Friday, April 5**

Attendees are looking for NEW products at the show and to help, we are creating a new digital lookbook that contains everything that is being launched at the show. Submit images of your new products for our lookbook so that the retailers can easily find you! [Submit your New Product here »](#)

● Review Exhibitor Manual—**Money Saving Deadlines begin: Friday, April 12**

The [Exhibitor Manual](#) offers a complete A-Z guide to everything you need for the Show including electrical, internet, catering, shipping info and more!

● Book Hotel and Travel—**Hotel Cancellation Deadline: Monday, May 20**

JCK Las Vegas is pleased to offer you exclusively negotiated rates for JCK Las Vegas 2019. Rooms are available on a first-come, first-served basis. [Book now »](#)

PRE-SHOW MARKETING ACTION ITEMS

● Update your Listing in the Exhibitor Dashboard—**Ongoing**

Update your exhibitor listing with your current information and the top product categories you offer. By updating and completing your profile ONCE your information will be included in attendee resources such as the Show Guide, website, JCK Match, Mobile App and more! [Go to Exhibitor Dashboard »](#)

● Looking for More Exposure?—**Ongoing**

Your booth space is just the beginning of the investment you made with us! [Check out these media opportunities](#) that we've created to maximize your exposure with us.

● Recommend a Fellow Exhibitor—**Ongoing**

Refer a peer who would make a great exhibitor at JCK Las Vegas. Receive a \$125 AMEX gift card if they commit to a booth space. You can earn up to three referral awards, totaling \$375 in rewards. [Refer a peer here »](#)

● Invite Your Customers—**Ongoing**

Promote your presence at JCK Las Vegas to your customers through custom web banners, emails and more for FREE.

[Request your customized marketing materials here »](#)

● Build New Connection with JCK Match—**Ongoing**

As an exhibitor, you have the opportunity to supply information about your products and services in the exhibitor dashboard. Our matchmaking technology takes your information paired with attendee information and supplies the attendees with recommendations of exhibitors to visit that meet their needs! [Learn more here »](#)

● Review your Exhibitor Resources—**Ongoing**

We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions and your strategy on-site. [Check out all your resources here »](#)

● Register your Staff—**Ongoing**

Be sure to register your booth staff for JCK Las Vegas. Exhibitor badges are required for all persons who will be attending to your booth during the show.

[Register your staff today »](#)

Contact Your Customer Success Manager with any questions or if you need assistance!