



2020 DESIGN CENTER APPLICATION RISING STAR

Please complete application in full. **Print clearly or type.**

I. GENERAL INFORMATION

Company: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Website url: _____

Social Media:  _____  _____  _____

Why do you want to exhibit at JCK Las Vegas? _____

II. BACKGROUND INFORMATION

Years in business? _____ Size of business by sales volume? _____

Is the designer the principal of the firm? YES NO

Are there other designers on staff? YES NO

Does your line include jewelry that isn't of your own manufacturer? YES NO

Is your line? HANDCRAFTED MANUFACTURED

If both, please explain:

Would this be your first domestic fine jewelry trade show? YES NO

(If yes, you are eligible to be a JCK Rising Star)

List the trade and craft shows you have exhibited in: _____

List awards, accolades and affiliations the jury should take into consideration: _____

II. BACKGROUND INFORMATION CONT.

Describe your company history (30 word limit): _____

List eight (8) current retail store accounts

1. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

2. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

3. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

4. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

5. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

6. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

7. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

8. _____
RETAILER NAME CITY, STATE

CONTACT NAME PHONE

Describe your design philosophy: _____

Describe your collection including metal and stone type: _____

What are your jewelry designs wholesale price points? _____

Are you featured in any publications? (Non-blog, non-Social Media) If yes, please list the publications: _____

III. APPLICATION SUBMISSION

Please complete this application in full and send it along with ten (10) digital photos and whatever support materials (press kit, marketing materials, catalogs) you feel is necessary for the jury to make an accurate assessment of your collection to: **nmancini@reedexpo.com**

QUESTIONS? PLEASE CONTACT NINA MANCINI 203-840-5469 OR NMANCINI@REEDEXPO.COM

**ONCE YOU SUBMIT YOUR APPLICATION, YOU WILL BE NOTIFIED WITHIN 7 BUSINESS DAYS OF YOUR STATUS.
YOUR APPLICATION DOES NOT GUARANTEE IMMEDIATE APPROVAL.**