



Leads capture made easy

Emperia is a simple mobile application to easily capture lead's contact information during the event and helps to facilitate effective follow-up.

What Value Emperia provides

- ✓ **Free**
- ✓ View your lead's contact information instantly in the app. And Add a notes and rate your lead for effective follow-up after the show.
- ✓ **Multiple users** (as many as you need) for free
- ✓ End of Day and End of Show emails for exhibitors with direct link to report. Can be downloaded at any time
- ✓ **Works offline.**
- ✓ **Data is secured.**
- ✓ Will keep data across shows, and keep you logged in across shows
- ✓ Visitors receive an email at the end of the event with the list of exhibitors visited – this includes your company name, description, date and time of connection, and name of the person they connected with.

How to Login

- ✓ **Close to the show**, you will receive an email with your company ID and access Code
- ✓ If you have logged into Emperia in the past, your Emperia should be ready to work for the new show

Update your information

- ✓ The information visitors receive in their digest will be the information you place in your exhibitor dashboard
 - ✓ Company Name
 - ✓ Phone Number
 - ✓ Email
 - ✓ Description
 - ✓ Headline

Download the Emperia Application here



Scan this QR to take you to your App Store

Don't hesitate to contact emperia@reedexpo.com for help

Information to provide for any request:

- ✓ What is the request
- ✓ Exhibitor Name
- ✓ Booth number