



**GLOBAL  
GEMSTONE**

**Sands Expo &  
The Venetian**  
August 26-30, 2021

# Ultra Line

FOR THE BEST SELECTION OF THE **ULTRA LINE**,  
ORDERS & BOOTH LAYOUTS MUST BE RECEIVED BY  
**JULY 2, 2021**



BLACK / FULL VISION SHOWN HERE

## ULTRA LINE FEATURES:

- LED lighting available in:
  - 3000K Yellow
  - 6000K White
- Aluminum frame
- Black or matte white exterior
- Glass sides
- Glass sliding doors with lock
- Rear storage area with lock available on half and quarter vision showcases only
- Available in 4', 5', and 6' lengths and corner cases
- 41½" high and 20" deep (48" corner is 27½" deep)
- Showcases and corner cases are available in full vision, half vision, and quarter vision
- Riser available to add 7" height for an additional \$60 per showcase

SIZE	QUANTITY			BLACK or WHITE	3000K or 6000K	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/02/2021	SHOW SITE PRICE	TOTAL
	FULL VISION	HALF VISION	QUARTER VISION						
4 FOOT						\$485.00	\$560.00	\$685.00	
5 FOOT						\$485.00	\$560.00	\$685.00	
6 FOOT						\$485.00	\$560.00	\$685.00	
34" CORNER						\$510.00	\$585.00	\$710.00	
48" CORNER						\$530.00	\$605.00	\$730.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

Add \$60.00 per riser \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_

**ULTRA LINE ORDERS AND BOOTH LAYOUT DUE BY JULY 2, 2021**

**American Fixture & Display Corp.**

Phone: (718) 463-2176 • Fax: (718) 463-4302

Email: orders@americanfixture.com • Web: americanfixture.com

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

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# Standard White Line

## STANDARD WHITE FEATURES:

- Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- Aluminum frame
- Matte white formica exterior
- Solid sides
- Sliding doors with lock (no mirrors)
- Rear storage area with lock in half and quarter vision cases
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only



SIZE	QUANTITY			ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/09/2021	SHOW SITE PRICE	TOTAL
	FULL VISION	HALF VISION	QUARTER VISION				
4 FOOT				\$355.00	\$430.00	\$555.00	
5 FOOT				\$355.00	\$430.00	\$555.00	
6 FOOT				\$355.00	\$430.00	\$555.00	
34" CORNER				\$380.00	\$455.00	\$580.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

Add \$85.00 per showcase for LED lighting \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_



**ORDERS AND BOOTH LAYOUT DUE BY JULY 9, 2021**

**American Fixture & Display Corp.**

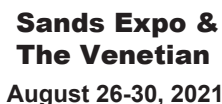
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# Deluxe Line

## DELUXE LINE FEATURES:

- Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- Brushed gold frame
- Glossy black formica exterior
- Glass sides
- Mirrored sliding doors with lock
- Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases and corner cases available in half vision and quarter vision only



HALF VISION SHOWN HERE

SIZE	QUANTITY		ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/09/2021	SHOW SITE PRICE	TOTAL
	HALF VISION	QUARTER VISION				
4 FOOT			\$405.00	\$480.00	\$605.00	
5 FOOT			\$405.00	\$480.00	\$605.00	
6 FOOT			\$405.00	\$480.00	\$605.00	
34" CORNER			\$425.00	\$500.00	\$625.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

Add \$85.00 per showcase for LED lighting \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_



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# Elite Line

## ELITE LINE FEATURES:

- Halogen lighting
- LED lighting available for an additional \$60 per showcase
- Brushed gold frame
- Verdigris formica exterior
- Glass sides
- Mirrored sliding doors with lock
- Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases and corner cases are available in half vision and quarter vision only



EI 5 FH9F VISION SHOWN HERE

SIZE	QUANTITY		ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/09/2021	SHOW SITE PRICE	TOTAL
	HALF VISION	QUARTER VISION				
4 FOOT			\$430.00	\$505.00	\$630.00	
5 FOOT			\$430.00	\$505.00	\$630.00	
6 FOOT			\$430.00	\$505.00	\$630.00	
34" CORNER			\$450.00	\$525.00	\$650.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

Add \$60.00 per showcase for LED lighting \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_



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# Accent Cube



WHITE  
SHOWN HERE

## WHITE or DESIGNER LINES

- Aluminum frame
- Halogen lighting
- LED lighting available for an additional \$45
- Standard white or textured gray formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

## DELUXE or ELITE LINES

- Brushed gold frame
- Halogen lighting
- LED lighting available for an additional \$45
- Glossy black or verdigris formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock



DELUXE  
SHOWN HERE

STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/09/2021	SHOW SITE PRICE	TOTAL
STANDARD WHITE		\$320.00	\$395.00	\$520.00	
DESIGNER		\$320.00	\$395.00	\$520.00	
DELUXE		\$320.00	\$395.00	\$520.00	
ELITE		\$320.00	\$395.00	\$520.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

Add \$45.00 per accent cube for LED lighting \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

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# Museum Pedestal



BEIGE SHOWN HERE

## CHOICES:

- WHITE: Aluminum frame with matte white formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior
- BEIGE: Brushed gold frame with beige formica exterior

## FEATURES:

- Halogen lighting
- LED lighting available for an additional \$60 per museum pedestal
- 8" canopy
- Glass doors with lock
- Storage area with lock
- 30" wide x 20" deep x 70" high
- 30" wide x 20" deep x 20" high glass display area

STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/09/2021	SHOW SITE PRICE	TOTAL
White		\$435.00	\$510.00	\$635.00	
Deluxe		\$435.00	\$510.00	\$635.00	
Beige		\$435.00	\$510.00	\$635.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

Add \$60.00 per museum pedestal for LED lighting \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_

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# Boutique Case



## CHOICES:

- DESIGNER: Aluminum frame with textured gray formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior

## FEATURES:

- Fluorescent lighting
- LED lighting available for an additional \$60 per boutique case
- 5" canopy
- Solid back or glass back
- 3 rows of adjustable glass shelves
- Glass doors with lock
- Storage area with lock
- 48" wide x 13" deep x 76" high
- 48" wide x 13" deep x 44" high glass display area

STYLE	QUANTITY		ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/09/2021	SHOW SITE PRICE	TOTAL
	SOLID BACK	GLASS BACK				
Designer			\$465.00	\$540.00	\$665.00	
Deluxe			\$465.00	\$540.00	\$665.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

Add \$60.00 per boutique case for LED lighting \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

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# Classic Case Line

FOR THE BEST SELECTION OF THE **CLASSIC CASE LINE**, ORDERS & BOOTH LAYOUTS MUST BE RECEIVED BY **JULY 2, 2021**



V1 SHOWN HERE



V3 SHOWN HERE



V5 SHOWN HERE



V6 SHOWN HERE

TYPE	QUANTITY SILVER ANODIZED w/HALOGEN LIGHTS	PRICE*	LED LIGHTING		MR16 SIDE LIGHTS (\$50 PER CASE)		EXTRA SHELVES (\$10 PER CASE)	TOTAL
			TOP ONLY \$45 PER CASE	TOP & SIDE LIGHTS \$130 PER CASE GLASS SIDE DOOR SIDE	GLASS SIDE	DOOR SIDE		
V1		\$475.00						
V3		\$475.00						
V5		\$500.00						
V6		\$475.00						

\*Add \$75 per case for all orders placed  
after JULY 2, 2021; add \$125 for all  
orders placed at Show Site

\*\* SEE NEXT PAGE FOR MORE DETAILS\*\*

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$ \_\_\_\_\_

SUBTOTAL \$ \_\_\_\_\_

\*LATE FEE (if applicable) \$ \_\_\_\_\_

8.375% SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_

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# Classic Case Shelf Placement

## V1

(interior height 65")

(pre-set to 17")  
Change to \_\_\_\_\_ " {

(pre-set to 16")  
Change to \_\_\_\_\_ " {

(pre-set to 16")  
Change to \_\_\_\_\_ " {

(pre-set to 16")  
Change to \_\_\_\_\_ " {



## V3

(interior height 52")

(pre-set to 16 1/2")  
Change to \_\_\_\_\_ " {

(pre-set to 17 1/2")  
Change to \_\_\_\_\_ " {

(pre-set to 18")  
Change to \_\_\_\_\_ " {



## V5

(interior height 67")

(pre-set to 16 3/4")  
Change to \_\_\_\_\_ " {

(pre-set to 16 3/4")  
Change to \_\_\_\_\_ " {

(pre-set to 16 3/4")  
Change to \_\_\_\_\_ " {

(pre-set to 16 3/4")  
Change to \_\_\_\_\_ " {



## V6

(interior height 67")

(pre-set to 17")  
Change to \_\_\_\_\_ " {

(pre-set to 16 1/2")  
Change to \_\_\_\_\_ " {

(pre-set to 16 1/2")  
Change to \_\_\_\_\_ " {

(pre-set to 17")  
Change to \_\_\_\_\_ " {



Each of the glass shelves on the Classic Cases is adjustable. The shelf rests are **preset** at our warehouse at the approximate intervals shown above.

If you would like us to alter the spacing of your shelves, please indicate your requirements above and submit this form along with your order **no later than ten (10) days prior to the start of the show**.

Please understand that due to time constraints during show set up, we are unable to make changes on-site.

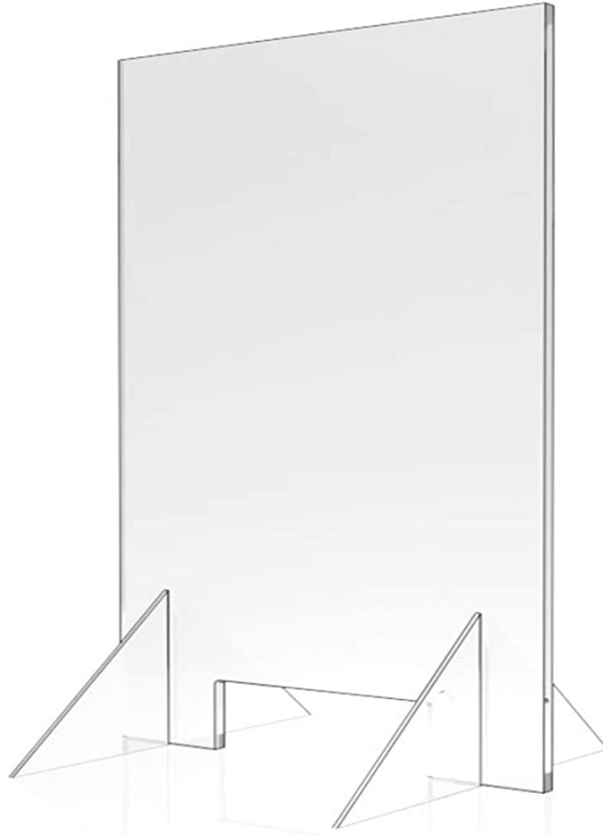


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# SNEEZE GUARD



**NEW RENTAL  
PRODUCT**

*DYfZYVWzcf  
d'UWYa Ybhicb  
nci f'g\ck WlgY*

## **FEATURES:**

- 24" Wide x 30" High
- Pass Through By 4" High X 12" Wide

QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 07/09/21	TOTAL
	\$95.00	\$115.00	

SUBTOTAL \$ \_\_\_\_\_

8.375 % SALES TAX \$ \_\_\_\_\_

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME \_\_\_\_\_

BOOTH NUMBER \_\_\_\_\_



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If this product is not returned at the end of the event, you will automatically be charged \$150.00

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# Available Styles



**FULL VISION SHOWCASE**



**HALF VISION SHOWCASE**



**QUARTER VISION SHOWCASE**



**CORNER SHOWCASE**

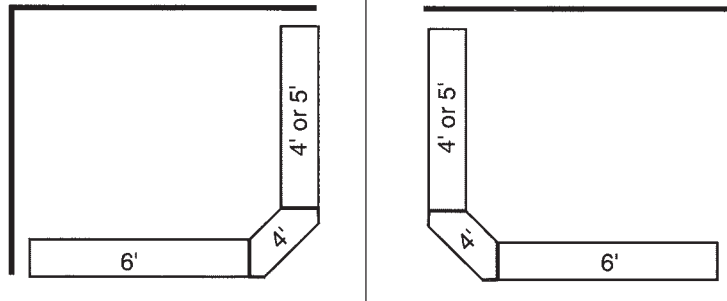
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*Please note: Telephone orders not accepted.*

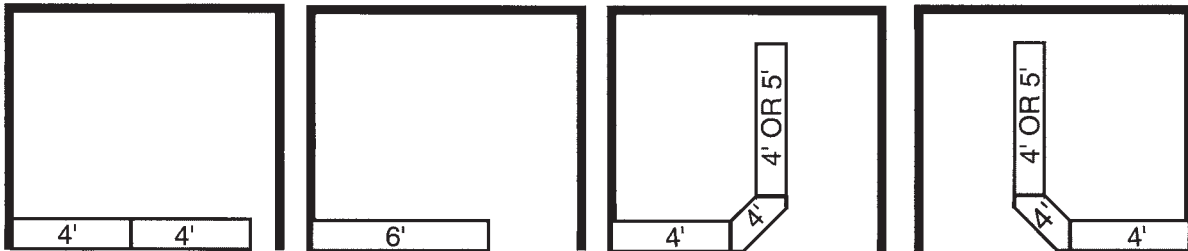
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# Sample Layouts

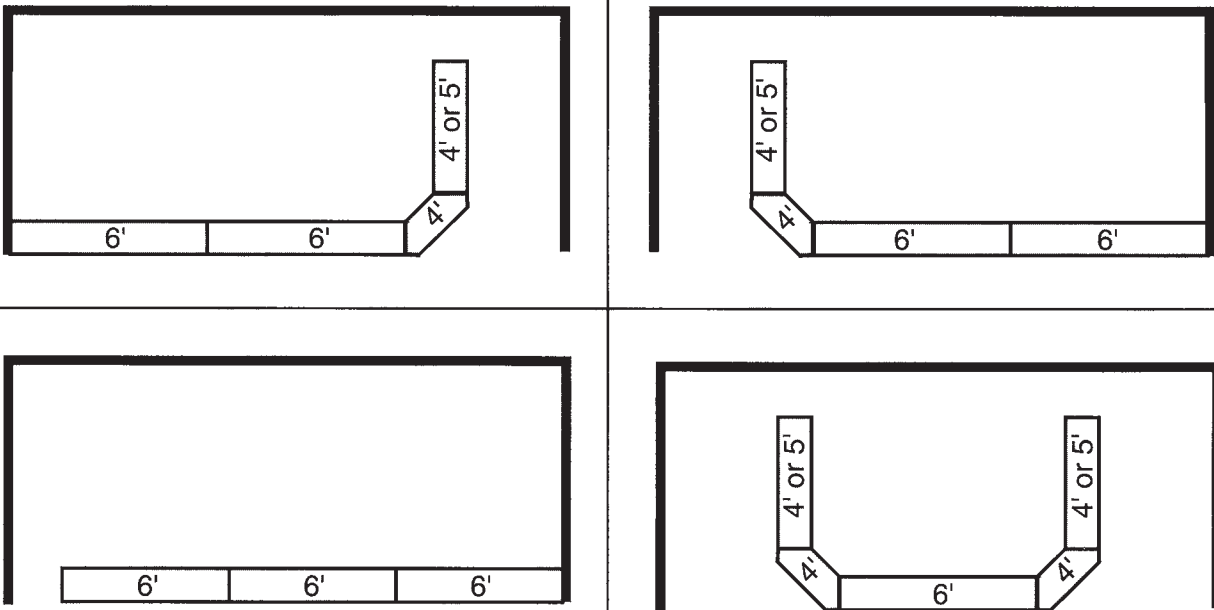
## 10 FOOT X 10 FOOT CORNER BOOTHS



## 10 FOOT X 10 FOOT SINGLE BOOTHS



## 10 FOOT X 20 FOOT DOUBLE BOOTHS



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## ELECTRICAL INFORMATION NON-LED LIGHTING

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### **Standard Case – White (Fluorescent)**

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts

### **Designer & Deluxe Case (Fluorescent)**

4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts
42" Corner	30 Watts

### **Designer & Elite Case (Halogen)**

4'	100 Watts
5'	120 Watts
6'	140 Watts
34" Corner	80 Watts
42" Corner	100 Watts

### **Tower (Halogen)**

200 Watts

### **Museum Pedestal (Halogen)**

300 Watts

### **Accent Cube (Halogen)**

White & Designer	150 Watts
Deluxe & Elite	140 Watts

### **Boutique Case (Fluorescent)**

84 Watts

### **Wall Case & See-Thru Wall Case (Fluorescent)**

4'	60 Watts
5'	80 Watts
6'	80 Watts
	80 Watts

### **Classic Case – Silver & Brown (Halogen & Spotlight)**

V1, V3, V5	200 Watts
V6	150 Watts

# ELECTRICAL INFORMATION

## LED LIGHTING

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### **Standard Case – White & Walnut**

4'	33 Watts
5'	42 Watts
6'	49 Watts
34" Corner	26 Watts

### **Deluxe & Designer Case**

4'	42 Watts
5'	48 Watts
6'	54 Watts
34" Corner	36 Watts
42" Corner	42 Watts

### **Elite Case**

4'	12 Watts
5'	15 Watts
6'	17 Watts
34" Corner	9 Watts
42" Corner	12 Watts

### **Ultra Case – 6000K**

4'	42 Watts
5'	48 Watts
6'	54 Watts
34" Corner	36 Watts
48" Corner	90 Watts

### **Ultra Case – 3000K**

4'	12 Watts
5'	15 Watts
6'	17 Watts
34" Corner	9 Watts
48" Corner	16 Watts

### **Classic Case**

V1, V3, V5	28 Watts
V6	21 Watts
6'	

### **Tower**

100 Watts

### **Museum Pedestal**

36 Watts

### **Accent Cube**

24 Watts

### **Boutique**

84 Watts

### **Wall Case**

4'	76 Watts
5'	93 Watts
6'	105 Watts

### **See Thru Wall Case**

105 Watts





# SHOWCASE ORDER FORM

Please complete the following information and submit it along with your showcase selections and booth layout diagram (previous page).

## CONTACT INFORMATION

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP CODE: \_\_\_\_\_

POINT OF CONTACT NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

BOOTH NO(S): \_\_\_\_\_

## PAYMENT INFORMATION

DISCOVER / AMEX / VISA / MC #: \_\_\_\_\_ EXP DATE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**ORDERS AND BOOTH LAYOUT DUE BY JULY 9, 2021 | ULTRA & CLASSIC LINES DUE BY JULY 2, 2021**

## TERMS AND CONDITIONS OF RENTAL

American Fixture & Display Corp. and AFD Delaware, Inc. (together, the "Company") shall not be liable for failure to deliver the displays ("Company's Rental Property") or delays occasioned by causes beyond its control, including, but not limited to, strikes, lockouts, fires, flood, hurricanes, war, acts of God, acts of terrorism, labor disputes, pandemics, epidemics, viruses, or delays or interruption of carriers and in no event shall be liable for consequential damages.

The Company shall have the right to charge the full rental price of the Company's Rental Property to the customer ("Lessee") on any orders (i) canceled after the deadline date; or (ii) that have been delivered to the location of the rental, regardless of whether the event takes place.

Glass shelves must be properly installed by Lessee and not overloaded with merchandise. To avoid breaking of shelves, personal injury and damage to merchandise, the Lessee must use reasonable discretion in the amount of weight placed on the glass shelves. Installation and loading of the glass shelves is beyond the Company's control and the Company shall not be responsible for broken glass, damage of merchandise or personal injury related thereto.

In the event of any damage to the Company Rental Property during the rental period, excluding normal wear and tear, the Lessee shall pay to Company, on demand, the full cost of repair or replacement of such damaged display cases. Lessee further agrees to accept full responsibility and liability, and Lessee shall indemnify, defend and hold harmless Company, for any injury to Lessee, for any damage to the property of Lessee, for any injury to any other person(s), for any damage to the property of any other person(s) and any other loss that may result through the use or misuse of the Company's Rental Property. Lessee agrees and acknowledges that Lessee is subject to additional charges if Lessee fails to return the Company's Rental Property to Company or fails to make the Company's Rental Property available to Company for pick-up at the time and date mutually agreed to by both parties.

Lessee agrees to accept full responsibility and liability, and shall indemnify, defend and hold harmless Company and its agents, employees, officers or directors from and against any and all liability, claims, demands (whether or not groundless, false, or fraudulent), costs, damages, losses, judgments, or awards, including legal and attorney fees, brought by a third party or parties and arising out of or in any way connected with any act or omission of Lessee or its employees or other persons.

The Company's Rental Property are rented for display purposes only and Company does not warrant the safety or security thereof. Company shall not be liable for contents, damage or breakage after the Company's Rental Property have been delivered.