

HALF VISION SHOWN HERE

# **Standard White Line**

### STANDARD WHITE FEATURES:



- LED lighting available for an additional \$85 per showcase
- · Aluminum frame
- · Matte white formica exterior
- · Solid sides
- Sliding doors with lock (no mirrors)
- Rear storage area with lock in half and quarter vision cases
- Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only

SIZE	FULL VISION	UANT HALF VISION	QUARTER VISION	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/29/2022	SHOW SITE PRICE	TOTAL
4 FOOT				\$370.00	\$445.00	\$570.00	
5 FOOT				\$370.00	\$445.00	\$570.00	
6 FOOT				\$370.00	\$445.00	\$570.00	
34" CORNER	$\supset \subset$			\$390.00	\$465.00	\$590.00	

* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$	
Add \$85.00 per showcase for LED lighting \$	
SUBTOTAL \$	
8.375% SALES TAX \$	
TOTAL DUE \$	
COMPANY NAME	
BOOTH NUMBER	



### ORDERS AND BOOTH LAYOUT DUE BY APRIL 29, 2022

American Fixture & Display Corp.

Phone: (718) 463-2176 • Fax: (718) 463-4302

Email: orders@americanfixture.com • Web: americanfixture.com

# **Designer Line**



### **DESIGNER LINE FEATURES:**

- Fluorescent lighting
- Halogen lighting available for an additional \$50 per showcase
- LED lighting available for an additional \$85 per showcase
- Aluminum frame
- Textured designer gray formica exterior
- · Glass sides
- · Mirrored sliding doors with lock
- Rear storage area with lock in half and quarter vision only
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases are available in full, half and quarter vision
- Corner cases are available in half and quarter vision only

SIZE	QUANTITY  FULL HALF QUARTER VISION VISION		ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/29/2022	SHOW SITE PRICE	TOTAL	
4 FOOT				\$395.00	\$470.00	\$595.00	
5 FOOT				\$395.00	\$470.00	\$595.00	
6 FOOT				\$395.00	\$470.00	\$595.00	
34" CORNER	$\times$			\$410.00	\$485.00	\$610.00	
42" CORNER	$\supset \subset$	> <		\$430.00	\$505.00	\$630.00	

* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$	
Add \$50.00 per showcase for Halogen lighting \$	
Add \$85.00 per showcase for LED lighting \$	<del></del>
SUBTOTAL \$	
8.375% SALES TAX \$	3
TOTAL DUE \$	
COMPANY NAME	
BOOTH NUMBER	



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# **Deluxe Line**



### **DELUXE LINE FEATURES:**

- · Fluorescent lighting
- LED lighting available for an additional \$85 per showcase
- · Brushed gold frame
- · Glossy black formica exterior
- · Glass sides
- · Mirrored sliding doors with lock
- Rear storage area with lock
- · Available in 4', 5' and 6' lengths and corner cases
- 38" high and 20" deep
- Showcases and corner cases available in half vision and quarter vision only

SIZE	QUA	NTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
0.22	HALF VISION	QUARTER VISION	PRICE	04/29/2022	PRICE	
4 FOOT			\$415.00	\$490.00	\$615.00	
5 FOOT			\$415.00	\$490.00	\$615.00	
6 FOOT			\$415.00	\$490.00	\$615.00	
34" CORNER			\$440.00	\$515.00	\$640.00	

	WANDATORT ELECTRIC FEE - Add \$25.00 per showcase \$	
	Add \$85.00 per showcase for LED lighting \$	
	SUBTOTAL \$	
ONLINE ORDERING	8.375% SALES TAX \$	
AVAILABLE VISIT AMERICANFIKTURE.COM	TOTAL DUE \$	
VISIT AMERICANHIKTURCE	COMPANY NAME	
	BOOTH NUMBER	

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## **Elite Line**



### **ELITE LINE FEATURES:**

- · Halogen lighting
- LED lighting available for an additional \$60 per showcase
- · Brushed gold frame
- Verdigris formica exterior
- · Glass sides
- · Mirrored sliding doors with lock
- · Rear storage area with lock
- Available in 4', 5' and 6' lengths and corner cases
- 39" high and 20" deep
- Showcases and corner cases are available in half vision and quarter vision only

SIZE	QUA	ANTITY	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
<u> </u>	HALF VISION QUARTER VISION		PRICE	04/29/2022	PRICE	IOIAL
4 FOOT			\$440.00	\$515.00	\$640.00	
5 FOOT			\$440.00	\$515.00	\$640.00	
6 FOOT			\$440.00	\$515.00	\$640.00	
34" CORNER			\$465.00	\$540.00	\$665.00	

* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$
Add \$60.00 per showcase for LED lighting \$
SUBTOTAL \$
8.375% SALES TAX \$
TOTAL DUE \$
COMPANY NAME
BOOTH NUMBER



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# **Ultra Line**

FOR THE BEST SELECTION OF THE *ULTRA LINE*, ORDERS & BOOTH LAYOUTS MUST BE RECEIVED BY **APRIL 22, 2022** 



### BLACK/FULL VISION SHOWN HERE

### **ULTRA LINE FEATURES:**

- · LED lighting available in:
  - 3000K Yellow
  - 6000K White
- · Aluminum frame
- · Black or matte white exterior
- · Glass sides
- Glass sliding doors with lock
- Rear storage area with lock available on half and quarter vision showcases only
- Available in 4', 5', and 6' lengths and corner cases
- 41½" high and 20" deep (48" corner is 27½ deep)
- Showcases and corner cases are available in full vision, half vision, and quarter vision

SIZE		QUANTITY		BLACK or	3000K or	ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
<u> </u>	FULL VISION	HALF VISION	QUARTER VISION	WHITE	6000K	PRICE	04/22/2022	PRICE	·
4 FOOT						\$500.00	\$575.00	\$700.00	
5 FOOT						\$500.00	\$575.00	\$700.00	
6 FOOT						\$500.00	\$575.00	\$700.00	
34"CORNER						\$525.00	\$600.00	\$725.00	
48"CORNER						\$545.00	\$620.00	\$745.00	

MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$
SUBTOTAL \$
8.375% SALES TAX \$
TOTAL DUE \$
COMPANY NAME
BOOTH NUMBER

### <u>ULTRA LINE</u> ORDERS AND BOOTH LAYOUT DUE BY APRIL 22, 2022

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WHITE

SHOWN HERE

# WHITE or DESIGNER LINES

- · Aluminum frame
- Halogen lighting
- LED lighting available for an additional \$45
- Standard white or textured gray formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- Storage area with lock

# DELUXE or ELITE LINES

- · Brushed gold frame
- · Halogen lighting
- LED lighting available for an additional \$45
- Glossy black or verdigris formica exterior
- 18" wide x 18" deep x 70" high
- 18" wide x 18" deep x 18" high glass display area
- Hinged frameless glass door with lock
- · Storage area with lock



DELUXE SHOWN HERE

STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/29/2022	SHOW SITE PRICE	TOTAL
STANDARD WHITE		\$390.00	\$465.00	\$590.00	
DESIGNER		\$390.00	\$465.00	\$590.00	
DELUXE		\$390.00	\$465.00	\$590.00	
ELITE		\$390.00	\$465.00	\$590.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$\_\_\_\_\_\_\_

Add \$45.00 per accent cube for LED lighting \$

SUBTOTAL \$\_

8.375% SALES TAX \$

TOTAL DUE \$\_\_\_\_\_

COMPANY NAME

BOOTH NUMBER



### ORDERS AND BOOTH LAYOUT DUE BY APRIL 29, 2022

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# **Tower**



### CHOICES:

- STANDARD WHITE Aluminum frame with a matte white formica exterior
- <u>DESIGNER</u> Aluminum frame with a textured gray formica exterior
- **DELUXE** Brushed gold frame with a glossy black formica exterior
- **ELITE** Brushed gold frame with a verdigris formica exterior **FEATURES**:
- Halogen lighting
- LED lighting available for an additional \$45 per tower
- 6" canopy
- 3 adjustable glass shelves
- · Clear glass on four sides
- Hinged framed door with lock
- 20" wide x 20" deep x 80" high
- 20" wide x 20" deep x 54" high glass display area



STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/29/2022	SHOW SITE PRICE	TOTAL
STANDARD WHITE		\$400.00	\$475.00	\$600.00	
DESIGNER		\$400.00	\$475.00	\$600.00	
DELUXE		\$400.00	\$475.00	\$600.00	
ELITE		\$400.00	\$475.00	\$600.00	

	* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$
	Add \$45.00 per tower for LED lighting \$
annen MG	SUBTOTAL \$
ONLINE ORDERING  AVAILABLE	8.375% SALES TAX \$
VISIT AMERICANFIXTURE.COM	TOTAL DUE \$
Alpli Williams	COMPANY NAME
	BOOTH NUMBER

### ORDERS AND BOOTH LAYOUT DUE BY APRIL 29, 2022

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# **Museum Pedestal**



### CHOICES:

- WHITE: Aluminum frame with matte white formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior
- · BEIGE: Brushed gold frame with beige formica exterior

### **FEATURES:**

- Halogen lighting
- LED lighting available for an additional \$60 per museum pedestal
- 8" canopy
- · Glass doors with lock
- Storage area with lock
- 30" wide x 20" deep x 70" high
- 30" wide x 20" deep x 20" high glass display area

STYLE	QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/29/2022	SHOW SITE PRICE	TOTAL
White		\$445.00	\$520.00	\$645.00	
Deluxe		\$445.00	\$520.00	\$645.00	
Beige		\$445.00	\$520.00	\$645.00	

\* MAND



ATORY ELECTRIC FEE - Add \$25.00 per showcase \$
Add \$60.00 per museum pedestal for LED lighting \$
SUBTOTAL \$
8.375% SALES TAX \$
TOTAL DUE \$
COMPANY NAME
BOOTH NUMBER

### ORDERS AND BOOTH LAYOUT DUE BY APRIL 29, 2022

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# **Boutique Case**



### **CHOICES:**

- · DESIGNER: Aluminum frame with textured gray formica exterior
- DELUXE: Brushed gold frame with glossy black formica exterior

### **FEATURES:**

- · Fluorescent lighting
- LED lighting available for an additional \$60 per boutique case
- 5" canopy
- · Solid back or glass back
- · 3 rows of adjustable glass shelves
- Glass doors with lock
- · Storage area with lock
- 48" wide x 13" deep x 76" high
- 48" wide x 13" deep x 44" high glass display area

STYLE	QUANTITY		ADVANCED	PRICE FOR ORDERS RECEIVED AFTER	SHOW SITE	TOTAL
	SOLID BACK   GLASS BACK		PRICE	04/29/2022	PRICE	
Designer			\$475.00	\$550.00	\$675.00	
Deluxe			\$475.00	\$550.00	\$675.00	

\* MANDATORY ELECTRIC FEE - Add \$25.00 per showcase \$\_\_\_\_\_



A	Add \$60.00 per boutique case for LED lighting \$
	SUBTOTAL \$
	8.375% SALES TAX \$
	0.373% SALES TAX \$
	TOTAL DUE \$
COI	MPANY NAME
BOO	OTH NUMBER

### ORDERS AND BOOTH LAYOUT DUE BY APRIL 29, 2022

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Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

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# **Classic Case Line**

FOR THE BEST SELECTION OF THE *CLASSIC CASE LINE*, ORDERS & BOOTH LAYOUTS MUST BE RECEIVED BY **APRIL 22, 2022** 









V1 SHOWN HERE

V3 SHOWN HERE

**V5 SHOWN HERE** 

**V6 SHOWN HERE** 

	QUANTITY		LE	D LIGHTING	i	MR16 SID	E LIGHTS	EXTRA SHELVES	TOTAL	
TYPE	SILVER ANODIZED	PRICE*	PRICE* TOP ONLY		TOP & SID \$130 PE					IOIAL
	w/HALOGEN LIGHTS		\$45 PER CASE	GLASS SIDE	, DOOR SIDE	GLASS SIDE	DOOR SIDE			
V1		\$510.00								
V3		\$510.00								
V5		\$535.00								
V6		\$510.00								

\*Add \$75 per case for all orders placed after APRIL 22, 2022; add \$125 for all orders placed at Show Site

\*\* SEE NEXT PAGE FOR MORE DETAILS\*\*

* MANDATORY ELECTRIC FEE	- Add \$25.00 per showcase \$
	SUBTOTAL \$
	*LATE FEE (if applicable) \$
	8.375% SALES TAX \$
	TOTAL DUE \$
COMPANY NAME	
BOOTH NUMBER	

### <u>CLASSIC CASE LINE</u> ORDERS AND BOOTH LAYOUT DUE BY <u>APRIL 22, 2022</u>

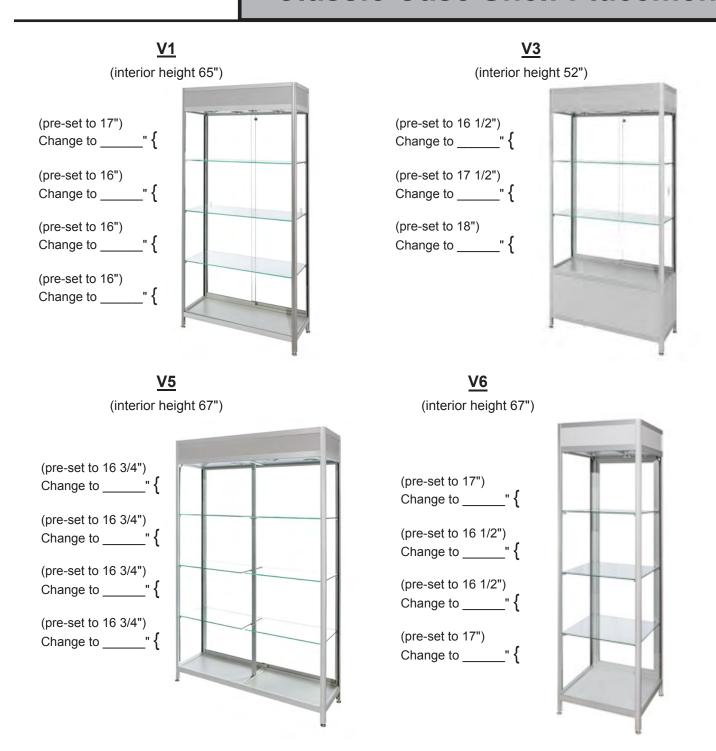
American Fixture & Display Corp.

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# **Classic Case Shelf Placement**



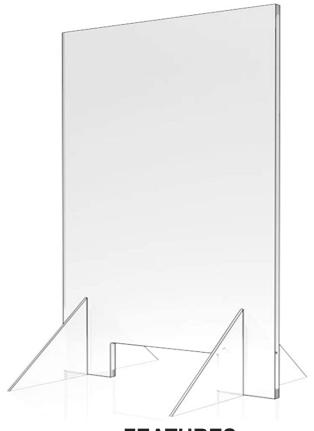
Each of the glass shelves on the Classic Cases is adjustable. The shelf rests are **preset** at our warehouse at the approximate intervals shown above.

If you would like us to alter the spacing of your shelves, please indicate your requirements above and submit this form along with your order **no later than ten (10) days prior to the start of the show**.

Please understand that due to time constraints during show set up, we are unable to make changes on-site.

June 9 - 13, 2022

# **SNEEZE GUARD**



DYfZYVMZcf'
d`UVYa Ybhicb'
noi f'g\ck VVgY
or table top'

### **FEATURES:**

- 24" Wide x 30" High
- Pass Through By 4" High X 12" Wide

QUANTITY	ADVANCED PRICE	PRICE FOR ORDERS RECEIVED AFTER 04/29/2022	TOTAL
	\$95.00	\$115.00	



	•
	SUBTOTAL \$
	8.375 % SALES TAX \$
	TOTAL DUE \$
COMPANY N	AME
BOOTH NUME	BER

### ORDERS AND BOOTH LAYOUT DUE BY APRIL 29, 2022

### American Fixture & Display Corp.

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If this product is not returned at the end of the event, you will automatically be charged \$150.00

Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

# **Available Styles**



**FULL VISION SHOWCASE** 



HALF VISION SHOWCASE



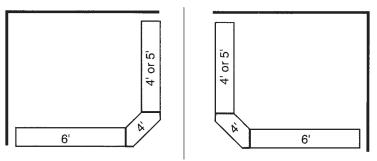
**QUARTER VISION SHOWCASE** 



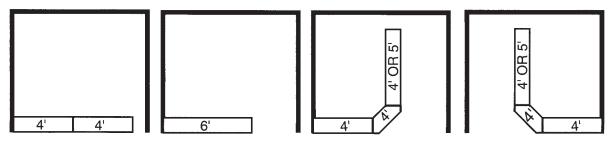
**CORNER SHOWCASE** 

# **Sample Layouts**

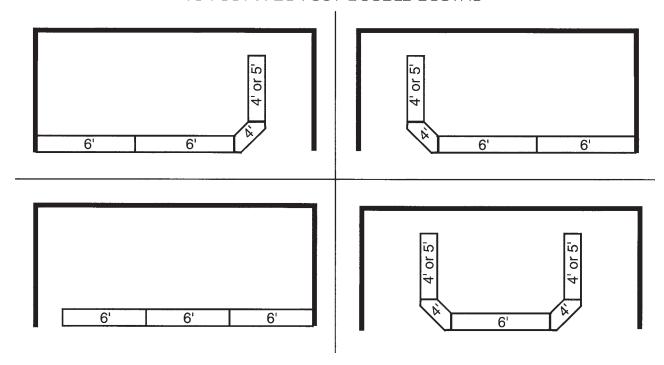
10 FOOT X 10 FOOT CORNER BOOTHS



10 FOOT X 10 FOOT SINGLE BOOTHS



10 FOOT X 20 FOOT DOUBLE BOOTHS



Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

# ELECTRICAL INFORMATION NON-LED LIGHTING

Standard White (Fluorescent)	
4'	25 Watts
5'	30 Watts
6'	40 Watts
34" Corner	20 Watts
Designer 9 Deleges (Florenses and)	
Designer & Deluxe (Fluorescent)  4'	25 Watts
<del>5</del> '	30 Watts
6'	40 Watts
34" Corner	20 Watts
42" Corner	30 Watts
Designer & Elite (Halogen)	
'4'	100 Watts
5'	120 Watts
6'	140 Watts
34" Corner	80 Watts
42" Corner	100 Watts
<u>Tower</u> (Halogen)	200 Watts
Museum Pedestal (Halogen)	300 Watts
Accent Cube (Halogen)	
White & Designer	150 Watts
Deluxe & Elite	140 Watts
Boutique Case (Fluorescent)	84 Watts
Classic Case – Silver (Halogen & Spotlight)	
V1, V3, V5	200 Watts
V1, V3, V3 V6	150 Watts
- <del>-</del>	

# ELECTRICAL INFORMATION LED LIGHTING

Standard White 4' 5' 6' 34" Corner			33 Watts 42 Watts 49 Watts 26 Watts
Deluxe & Designer 4' 5' 6' 34" Corner 42" Corner			42 Watts 48 Watts 54 Watts 36 Watts 42 Watts
Elite 4' 5' 6' 34" Corner 42" Corner			12 Watts 15 Watts 17 Watts 9 Watts 12 Watts
<u>Ultra Case</u> – 6000K 4' 5' 6' 34" Corner 48" Corner	42 Watts 48 Watts 54 Watts 36 Watts 90 Watts	Ultra Case – 3000K 4' 5' 6' 34" Corner 48" Corner	12 Watts 15 Watts 17 Watts 9 Watts 16 Watts
Classic Case V1, V3, V5 V6			28 Watts 21 Watts
Tower			100 Watts
Museum Pedestal			36 Watts
Accent Cube			24 Watts
<b>Boutique</b>			84 Watts



### THE SHOWCASE PEOPLE

### **BOOTH LAYOUT DIAGRAM**

PLEASE INDICATE YOUR BOOTH DIMENSIONS AND THE MANNER IN WHICH YOU WOULD LIKE THE SHOWCASES PLACED IN YOUR BOOTH(S). THIS COMPLETED LAYOUT IS REQUIRED TO CONFIRM YOUR ORDER.

Back of Booth	LENGTH	feet
		<
		Teet
		14 12
		11 7

Front of Booth

EXHIBITOR NAME:		
BOOTH NO:	BOOTH DIMENSIONS (LENGTH x WIDTH)	FEET

ORDERS AND BOOTH LAYOUT DUE BY ARPIL 29, 2022 | ULTRA & CLASSIC CASE LINES DUE BY APRIL 22, 2022

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Please complete company name, credit card information and booth layout located on the final pages. This is required to process your order.

### SHOWCASE ORDER FORM

Please complete the following information and submit it along with your showcase selections and booth layout diagram (previous page).

**CONTACT INFORMATION** 

# COMPANY NAME: ADDRESS: CITY, STATE, ZIP CODE: POINT OF CONTACT NAME: EMAIL ADDRESS: PHONE: FAX: BOOTH NO(S): PAYMENT INFORMATION DISCOVER / AMEX / VISA / MC #: EXP DATE:

# ORDERS AND BOOTH LAYOUT DUE BY APRIL 29, 2022 | ULTRA & CLASSIC LINES DUE BY ARPIL 22, 2022 TERMS AND CONDITIONS OF RENTAL

NAME ON CARD: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

American Fixture & Display Corp. and AFD Delaware, Inc. (together, the "Company") shall not be liable for failure to deliver the displays ("Company's Rental Property") or delays occasioned by causes beyond its control, including, but not limited to, strikes, lockouts, fires, flood, hurricanes, war, acts of God, acts of terrorism, labor disputes, pandemics, epidemics, viruses, or delays or interruption of carriers and in no event shall be liable for consequential damages.

The Company shall have the right to charge the full rental price of the Company's Rental Property to the customer ("Lessee") on any orders (i) canceled after the deadline date; or (ii) that have been delivered to the location of the rental, regardless of whether the event takes place.

Glass shelves must be properly installed by Lessee and not overloaded with merchandise. To avoid breaking of shelves, personal injury and damage to merchandise, the Lessee must use reasonable discretion in the amount of weight placed on the glass shelves. Installation and loading of the glass shelves is beyond the Company's control and the Company shall not be responsible for broken glass, damage of merchandise or personal injury related thereto.

In the event of any damage to the Company Rental Property during the rental period, excluding normal wear and tear, the Lessee shall pay to Company, on demand, the full cost of repair or replacement of such damaged display cases. Lessee further agrees to accept full responsibility and liability, and Lessee shall indemnify, defend and hold harmless Company, for any injury to Lessee, for any damage to the property of Lessee, for any injury to any other person(s), for any damage to the property of any other person(s) and any other loss that may result through the use or misuse of the Company's Rental Property. Lessee agrees and acknowledges that Lessee is subject to additional charges if Lessee fails to return the Company's Rental Property to Company or fails to make the Company's Rental Property available to Company for pick-up at the time and date mutually agreed to by both parties.

Lessee agrees to accept full responsibility and liability, and shall indemnify, defend and hold harmless Company and its agents, employees, officers or directors from and against any and all liability, claims, demands (whether or not groundless, false, or fraudulent), costs, damages, losses, judgments, or awards, including legal and attorney fees, brought by a third party or parties and arising out of or in any way connected with any act or omission of Lessee or its employees or other persons.

The Company's Rental Property are rented for display purposes only and Company does not warrant the safety or security thereof. Company shall not be liable for contents, damage or breakage after the Company's Rental Property have been delivered.