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Diamonds Do Good to Honor Global Industry Leaders and Community Champions at 2025 Awards Gala

Recognizes Global Trailblazers on the Eve of JCK Las Vegas Opening

New York, NY; December 1, 2024 – Diamonds Do Good (DDG) is proud to announce the honorees for its 2025 Diamonds Do Good Awards, celebrating influential leaders whose business practices embody a commitment to positive social impact, industry innovation and community empowerment. This year's distinguished recipients include Claudia Cividino of Jared for her innovative retail leadership, Tanishq, India's largest purpose-driven jewelry retailer, now expanding into the U.S., Sissy's Log Cabin, the philanthropic family-owned business, and the pioneering leader in India's diamond-cutting industry, Govind Dholakia.

The awards will be presented at Diamonds Do Good's annual gala on Thursday, June 5, at the Venetian Hotel's San Polo Ballroom in Las Vegas, NV. The event, which sold out last year, will bring together industry leaders, innovators, and visionaries from around the globe.

"Diamonds Do Good honors leaders who understand the vital connection between a successful business, social purpose, and community care," said Kathy Corey, President of Diamonds Do Good. "These honorees exemplify values our organization and the natural diamond industry hold dear. They inspire us with their vision and commitment."

2025 Award Recipients and Categories

- **Claudia Cividino – Retail Leadership and Innovation Award**
Claudia Cividino's leadership has redefined Jared Jewelers as a premier accessible luxury retailer. Her vision for Jared embraces innovation, celebrates the client at every touchpoint, and has brought in fresh brands while celebrating existing ones in unique ways. Under Claudia's leadership, Jared has helped to shine a light on the beauty and the role of natural diamonds in the jewelry world.
- **Tanishq – Purpose-Driven Business Leadership Award**
Tanishq is honored for its unwavering commitment to ethical practices and meaningful community engagements. Through pioneering initiatives, Tanishq has set a benchmark for responsible business leadership in India and beyond. Empowering local artisans, preserving traditional jewelry-making techniques, and championing the use of responsibly sourced gold & diamonds underscore Tanishq's purpose-driven approach as it expands into the U.S. market and continues to inspire global standards in the jewelry sector.
- **Sissy's Log Cabin – Community Impact Award**
Recognizing the Jones family's philanthropic spirit, Sissy's Log Cabin exemplifies how community impact and excellence in the jewelry business go hand-in-hand. Their commitment to philanthropy and community enrichment sets a powerful example for family-owned companies worldwide.



- **Shri Govind Dholakia – The GOOD Award for Lifetime Achievement**

This award recognizes Govind Dholakia’s extraordinary journey, which began in Dudhala, Gujarat. Since entering the diamond industry in 1964, he has helped build Shree Ramkrishna Exports (SRK) into one of the world’s leading natural diamond companies through his unwavering commitment to trust, ethics, integrity, and transparency.

“These honorees champion values consumers increasingly seek, reminding us of the importance of business practices that make a meaningful difference in the world,” added Corey.

Event Details

The Diamonds Do Good Awards will be held on Thursday, June 5, at 6 p.m. in the San Polo Ballroom of the Venetian Hotel in Las Vegas, NV. Join us for an inspiring evening that brings together leaders dedicated to making a positive global impact through the diamond industry. For ticket purchases and sponsorship opportunities, please visit <https://diamondsdogood.com/ddg-awards/>. Last year’s event was sold out, so act early.

About Diamonds Do Good

Diamonds Do Good is a nonprofit organization founded in 2007 to tell the story of how diamonds support transformative initiatives globally. Through storytelling, DDG shares how natural diamonds uplift communities and contribute to economic and social development around the world. <https://www.diamondsdogood.com>.

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