



## **Gumuchian: A Fifth-Generation Fine Jewelry House Where Heritage Meets Modern Elegance**

New York City — Gumuchian, a fifth-generation, female-led fine jewelry house, continues to redefine modern heirlooms through exceptional craftsmanship, timeless design, and a deeply rooted family legacy. Designed and handcrafted in New York City, every Gumuchian piece reflects a rare fusion of European savoir-faire and contemporary American refinement.

Founded by Anita Gumuchian, the brand carries forward a lineage of jewelers devoted to artistry, integrity, and uncompromising quality. Together with her daughters Myriam & Patricia, Anita has built Gumuchian into a heritage house distinguished by its use of 18k gold, natural diamonds, and meticulous in-house production — from design through final polish.

At the heart of Gumuchian lies a philosophy of creating jewelry that transcends trends. Signature collections such as Moonlight, Fleur, G Boutique, B, and Spectrum showcase the house's ability to balance poetic femininity with architectural strength, resulting in pieces that feel both modern and eternal.

Unlike many contemporary luxury brands, Gumuchian maintains full creative and manufacturing control, allowing for bespoke services, private label partnerships, and unparalleled attention to detail. Each creation is conceived not merely as adornment, but as a future heirloom — meant to be worn, loved, and passed down.

As a family business run by women for five generations, Gumuchian stands as a rare voice in the fine jewelry world: one that honors tradition while boldly shaping the future of luxury.

### **About Gumuchian**

Gumuchian is a New York City-based fine jewelry house specializing in 18k gold and natural diamond jewelry. Family-owned for five generations, the brand is known for its craftsmanship, heritage, and commitment to creating enduring pieces with modern soul.



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