

JOHN ATENCIO®

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JOHN ATENCIO UNVEILS LEX ATENCIO'S HAVANA COLLECTION

(Denver, CO., APRIL 2024) Following the acclaimed success of his debut Duplex Collection, John Atencio is thrilled to announce the launch of the Havana Collection, the latest designs by Lex Atencio. With Havana, Lex continues to redefine the boundaries of jewelry design, marrying the spirit of Havana with the modern aesthetics that have become synonymous with the Atencio legacy.

The Havana Collection draws inspiration from the lively streets and the rich cultural heritage of Cuba, notably its famous cigar bands. This influence is masterfully translated into a sophisticated range of jewelry styles, from 14-karat gold cigar band rings to striking bracelets, earrings, and necklaces, all featuring precisely angled channel-set diamonds. Havana celebrates the fusion of heritage and innovation, offering pieces that embody elegance, sophistication, and timeless beauty – tailored for the assertive and style-conscious modern woman.

Reflecting Lex Atencio's commitment to contemporary design and his keen insight into the preferences of both new and seasoned jewelry enthusiasts, Havana captures the essence of both worlds. "Havana is designed for those who command the room, whether you're captivating audiences in a cigar lounge or enchanting onlookers with a single glance. It invites you to embrace the thrill of the night, surrounded by the mystery and romance of candlelit dances," says Lex Atencio.

John Atencio invites you to discover the Havana Collection at this year's JCK show. It is a perfect complement to the vibrant, warm months ahead.

About John Atencio + Lex Atencio

JOHN ATENCIO is an award-winning jewelry designer and a Colorado native. Celebrating his 48th year in business, John's design aesthetic is recognizable and distinct. His collections are clean, bold, and contemporary. Each design is hand-sketched by John and impeccably crafted by hand.

Lex Atencio has worked in all aspects of the business since 2010. He currently manages retail operations in addition to spending more time on jewelry design.

For more information, contact Jodi McLoughlin at jmcloughlin@johnatencio.com or visit Booth # 15030 in Design Collective at JCK Show 2024.