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Nigaam Honors Heritage and Craftsmanship with Breathtaking Briolette & New Deco Collections

Renowned design house Nigaam Jewels has debuted cutting-edge, vibrant new collections that will be available at the upcoming Luxury JCK show.

The Nigam brothers' multi-generational family business began as a gemstone supplier. Having evolved into pioneers in gemstone cutting, they have expanded their brand to become a premier jewelry world brand. Guided by a passion for unique colored gemstones and artistic cuts, these colorful roots are exquisitely captured in the new Briolette and New Deco collections.



The Briolette Collection: A Tribute to Nigaam's Legacy

The new **Briolette Collection** reflects the beginnings of the Nigaam's history. Inspired from the traditional beads their father sold, the Nigam brothers expanded this collection with new designs that showcase the complexity of gemstone cutting, artistry, and craftsmanship that are iconic of the Nigaam brand.

As a cornerstone of their core collections, the Briolette series continues to evolve promising future innovations that remain deeply rooted in the family's storied history with vibrant colorful gemstones.



The New Deco Collection: Timeless Elegance Redefined

The new **Deco Collection** has also become part the Nigaam core collection. Originally crafted as High Jewelry pieces, this collection has evolved into approachable designs suited for everyday wear and an attainable price point for the fine jewelry customers.

Drawing from the timeless elegance of the Art Deco era, this collection intertwines iconic elements, seamlessly merging modern aesthetics with unparalleled craftsmanship. An exquisite fusion of vintage glamour meets contemporary luxury, each piece is a celebration of geometric motifs, bold lines, and captivating gemstones.