

### FOR IMMEDIATE RELEASE

(Drop by our booth at JCK Las Vegas 2025 in the GEM Pavilion **Booth 32111** to get acquainted)

Christianos Opals® Unveils specialized Search Engine for Australian Opals at https://christianos.com.au

Sydney, Australia – 30 January 2025 – Opals By Emmanuel Christianos Pty Limited dba Christianos Opals®, with a legacy of mining, wholesaling and exporting opals worldwide since the 1950s, proudly announces the launch of its innovative B2B platform https://christianos.com.au, featuring a powerful search engine designed to transform how trade professionals select and purchase Australian Opals.

### **Enhanced Search and Selection Tools**

Our newly in-house specially developed search engine offers unmatched capabilities for filtering opals by:

- Opal Type: (Homogeneous/Boulder/Matrix)
- Body Tone: (Black/Dark/Light)
- Carat Weight Range: Easily find opals within your desired size spectrum.
- Price Range: Filter opals to match a price point
- Shapes: Search by shape
- Pairs: Specifically search for matching opal pairs

## **Dynamic Shopping Cart Features**

Our platform's shopping cart is not just for holding selections; it's an active tool for optimizing your purchase with features to:

- Re-order by Price-per-Carat: Get the best value by sorting based on cost efficiency.
- Overall Price: Sort your cart items to compare the total cost of each piece at a glance.
- Carat Weight: Organize your selections by size for easy comparison.

# **Launch Insights**

This launch marks a significant milestone for Christianos Opals®, reinforcing our commitment to excellence by providing:

- Exclusive Access: Only pre-approved trade members can experience these advanced features, ensuring a professional and focused marketplace.
- Memo To pre-approved clients
- Secure and Efficient: With robust cybersecurity measures, we ensure your shopping experience is both safe and smooth.

## **Commitment to Excellence**

Christianos Opals® isn't just about selling stones; we're about fostering a community where the beauty and rarity of Australian Opals are celebrated. Our platform is designed to empower our trade partners with:

- Expert Support: Our opal experts are available to guide you through selections or answer any queries.
- Fast, Reliable Shipping: Ensuring your opals arrive swiftly and safely, no matter where in the world you are.
- Trade Education: Providing resources to educate about the nuances of Australian Opals.

### Join the Exclusive Launch

Interested trade professionals can apply for access to this cutting-edge platform. Upon approval, you'll unlock the full potential of our search engine and shopping cart features.

For more information or to apply for pre-approved trade membership, visit http://christianos.com.au. Drop us an email and introduce yourselves. About Christianos Opals®

OPALS BY EMMANUEL CHRISTIANOS PTY LTD trading as Christianos Opals® has been a leader in the opal industry, bringing the beauty of Australian Opals to the world since the 1950s. Our commitment to ethical practices, quality assurance, and customer satisfaction has made us a trusted name in the trade.

Contact: George Emmanuel Christianos, Managing Director, Christianos Opals® opals@icloud.com Tel: +61-467-553-886.

#### **End of Release**