

THE KINGSWOOD COMPANY

OUR PRODUCTS. YOUR LABEL. SPARKLING RESULTS.

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FOR IMMEDIATE RELEASE
September 19, 2023



The Kingswood Company Awarded
the 2023 Editors' Pick Award from *Store Brands* Magazine

*One of the company's very successful private-label jewelry lines
named the Gold Winner in the Cleaning Category*

A private-label jewelry care product line from The Kingswood Company was awarded a Gold 2023 Editors' Pick Award in the Cleaning Category from *Store Brands* magazine. *Store Brands* announced winners of its Editors' Picks in its August issue.

The winning product line was developed in 2021 and launched in 2022 in over 2000 stores throughout North America. It is a consumer-focused jewelry care line with an elevated, on-trend aesthetic. Each of the line's products was meticulously designed and created to meet unique jewelry cleaning needs of an entire collection of jewelry both at home and on the go. The award-winning line's fresh look was designed with inspiration from high-end luxury and cosmetic products, differentiating it from other jewelry care products in the market. Additionally, the packaging incorporates jewelry care and cleaning education, highlighting the products' benefits and purpose. The company notes that it maintains customer confidentiality and therefore is not disclosing the winning brand's name.

"We are proud to partner with our customers to design beautiful product lines that marry our outstanding jewelry cleaning formulas with packaging that highlights the customer's brand and its luxury nature," said Pam Waclawski, Vice President of Sales and Marketing. "We are also unique in our attention to jewelry care education, which helped this brand become award winning."

Store Brands notes that the last two years have seen a period of strong growth across the private-label industry. Retailers seek to offer their customers products that are differentiated from national brands, offering both higher value and higher quality.

Headquartered in Columbus, Ohio since 1956, The Kingswood Company is the world's leading manufacturer of high-quality jewelry care products, serving thousands of retailers, designers and manufacturers worldwide. Kingswood was recognized with inclusion on the Inc. 5000 list of the nation's fastest growing companies in 2020, 2021, 2022.