

THE KINGSWOOD COMPANY

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Pam Waclawski Promoted to Vice President of Sales and Marketing by The Kingswood Company

An eleven-year veteran of the company, Waclawski has been instrumental to Kingswood's rapid growth and product line expansion

The Kingswood Company announced in August the promotion of Pam Waclawski to the position of Vice President of Sales and Marketing. In this new capacity, Waclawski will lead the sales, marketing and design teams to meet specific growth goals that are effective for the company; cultivate an understanding of industry trends and plan strategic initiatives to stay ahead of market demands; and build and maintain long-term relationships with customers.

"This promotion is a reflection of Pam's tremendous impact on our company's continued growth and success," said Kristie Nicolosi, President & CEO of The Kingswood Company. "We have a long-standing history of valuing promotion from within, as both our team and our customers benefit from the institutional knowledge and skills acquired over time, which guarantee continuous high-quality services and products for our customers."

Waclawski first joined The Kingswood Company in 2012 as a designer. Her exceptional talents resulted in her promotion to art director and then creative director, with expanded roles in design, marketing initiatives, new product development and sales. Waclawski led the development and launch of the company's Clean + Care® line, which is the fastest-growing jewelry care line in the industry. She has worked with many sophisticated national and global brands and retailers to develop and launch successful and award-winning product lines. Additionally, she has supported Kingswood's growth of its private-labeling capabilities, new product development, innovation, and value-added services offered to customers.

“I am honored to receive this promotion and to continue to grow my career and explore my creativity with The Kingswood Company,” said Waclawski. “Working with our talented team and valued customers for the last 11 years has been inspiring and fulfilling, and I look forward to continued growth for both Kingswood and myself.”

Headquartered in Columbus, Ohio since 1956, The Kingswood Company is the world’s leading manufacturer of high-quality jewelry care products, serving thousands of retailers, designers and manufacturers worldwide. Kingswood was recognized with inclusion on the Inc. 5000 list of the nation’s fastest growing companies in 2020, 2021, and 2022.