

**NEWS**

Vision  
Services  
Commercial Updates  
Best of

2025



tecnigold journal

**SEQUENCES**  
**OF**  
**TECNI**  
**GOLD**  
**SEQUENCES**



*Technigold*  
SEQUENCES OF BEAUTY



# SEQUENCES OF BEAUTY



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# Vision

For nearly 50 years, we have witnessed and embraced technological, corporate, and market transformations. Through this journey, one constant has remained unwavering: **our commitment to enhancing product quality.**

Even now, we challenge ourselves with a fundamental question—how can the quality of gold chain production continue to evolve? For us, 2024 provided a clear answer: **true quality arises not only from continuous technical advancement, but, most importantly, from the services that underpin our production.** At Tecnigold, quality is showcased not only in the finished chain, but in every single element that makes its creation possible.

In a market where the weight of gold's value dominates every calculation, it is the seemingly intangible contribution of the service that can decisively tip the scales in favour of exceptional quality.

## **Services.**

This concept has become the cornerstone of our mission to enhance our product quality, which was already recognised in a customer satisfaction survey conducted in early 2024. We have revolutionised our service offerings,

enhancing internal process management, making strategic production investments, and launching international co-marketing initiatives designed to support key partners through diverse promotional strategies.

In 2024, we prioritized **quality assurance for our customers.** In April, we applied for RJC membership and set our sights on achieving CoP and CoC by 2025.

By June, **we had adopted the 231 Model**, appointing a supervisory body to oversee compliance, and are currently actively exploring the possibility of obtaining PDR125 certification for gender equality. As part of our continued commitment, we will once again prepare the Ethical Sustainability Report for the 2024 financial year, building on the progress made in 2023.

Looking ahead to 2025, we anticipate a year of significant challenges and growth, with a steadfast **focus on placing people at the heart of our development plans.** Tailored professional and personal training programs will ensure our team is equipped to thrive in this ever-evolving industry.

**At Tecnigold, we believe the future of gold chain production lies in a seamless blend of innovation, service, and responsibility.**



Paolo Piotta  
Director



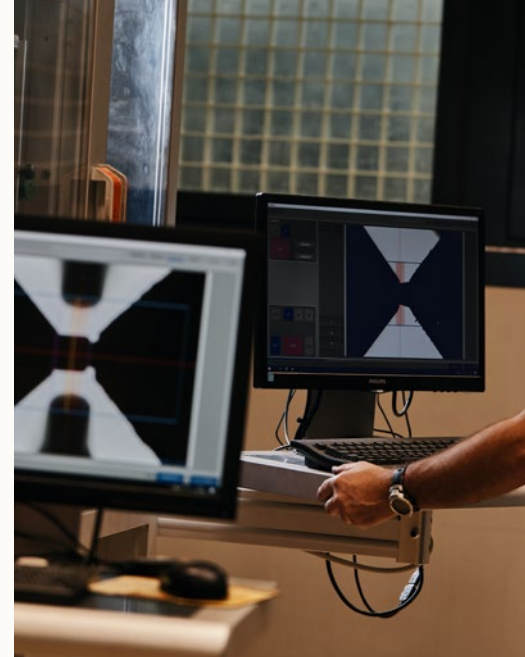
**We are  
continuously  
reducing our  
carbon footprint:  
crafting gold  
chains for  
a greener  
tomorrow.**

# Services

- **For a connected manufacturing future**

A next-gen management system is reshaping our production and sales. Investing in connected and intelligent manufacturing systems.

- **Advanced Manufacturing System:** In collaboration with Vecomp Srl, Verona, Tecnigold is implementing an innovative management software tailored specifically for the jewelry sector. This system will ensure precise control and seamless management across all company operations.
- **Implementation of Timeline:** Tecnigold is advancing its processes through the "Transition 5.0 Plan," investing over €2 million in environmentally sustainable machinery that integrates seamlessly with the central system.
- **Green transition:** Tecnigold is enhancing its processes through the "Transition 5.0 Plan", investing over €2 million in environmentally sustainable machinery that will integrate seamlessly with the central system.
- **Enhanced production Tracking:** These advancements will enable detailed monitoring of production progress, machinery efficiency, and order fulfillment, ensuring unmatched quality, timeliness, and precision.



- **For elevating Brand Awareness**

Tecnigold is dedicated to helping its retail partners shine by offering additional sales tools and co-marketing initiatives designed to engage a diverse audience.

- **Collaborative Marketing:** Through initiatives like the pilot project with Gold Mine of Panama, Tecnigold supports its retail partners to maximize visibility and drive sales.
- **Strategic Content Sharing:** The company provides branded content and media resources to enhance its partner's marketing channels.
- **Renewed Brand Strategy:** The launch of the new 2025 catalogue reinforces the renewed brand communication strategy, which employs a multi-channel approach constantly monitored to measure impact.



- **For a Certified Production and a Better Future**

Tecnigold blends its commitment to people and sustainability with a drive for innovation. By pursuing certifications and adopting sustainable practices, the company continues its journey toward a better future.

- Tecnigold applied for **RJC certification** in April 2024 and aims to secure CoP and CoC by the following year.
- In June 2024, the company adopted the **MOG231 model**, appointing an external supervisory body (ODV) to ensure compliance. Concurrently, Tecnigold began implementing the gender equality certification system UNI/PdR 125:2022.
- While planning to release an **Ethical Sustainability Report** for 2024, the company has made the 2023 version available for consultation on its website.
- Tecnigold demonstrates its commitment to community well-being through **welfare initiatives**, such as targeted training programs and direct financial support via a partnership with UNIPOL. Additionally, the **company supports charitable projects benefiting local communities**.



# Commercial Updates

Explore Tecnigold's new catalogs: one dedicated to exquisite gold chains, the other to stunning pendants. Both collections exemplify Tecnigold's signature craftsmanship and Italian design.



**Get in touch with  
Tecnigold's experts  
today to discover  
how our stunning  
collections can elevate  
your business.**



# Best of

SHM1 50505

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**ANCHOR C. GENTLE** / Evoking the timeless allure of the sea, our Anchor Gold Chains blend elegance and strength. Crafted with perfectly uniform oval links and a distinctive vertical bar, you can find in it THEM all Tecnigold's dedication to quality and design.

BCD 18387

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**BEADS** / Tecnigold's Beads Gold Chains are a tribute to gold's shifting beauty. With beads either finely spaced or linked together, these chains offer a versatile look that ranges from casual to elegant, making them one of our most appreciated creations.

RPMP 030 17735 TSE

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**BABY ID BRACELETS** / Dainty or bold, our child ID bracelets are timeless gifts, customizable with engravings for a personal touch. Available in various sizes and chain styles, from Figaro and Curb to delicate Box, Singapore, and Rolo chains, leading to fancier styles like the star tricolor Valentinos.

ROPC 160 11925 BTL8

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**ID BRACELETS** / Timeless and bold, our ID bracelets are available in various sizes and designs for both gents and ladies. Choose your favorite link to create a classic, personalized bracelet designed to last a lifetime.

BCD 4F 18383

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**NEW ITEMS** / Proud to offer our signature beaded links in a 4-row version, creating the perfect statement gold piece. Available in yellow, white and rose.

NOND 99999



**NEW ITEMS** / The so-called “Nonna” (Grandmother) chain is an irreplaceable classic link that can be worn with pendants or alone, a must-have style for gold chain lovers.

F9CD 11643



**PAPERCLIP CHAIN** / Smooth and shiny paperclip chain, the most versatile must-have style of necklace and bracelet. Available in several gauges, also with sparkly diamond cuts and in two tones as well.

C40 12458



**ROPE D.CUT** / Tecnigold’s Rope Gold Chains are a perfect blend of strength and intricate beauty, making them one of our most beloved and produced styles. Twisted strands spiraled together resemble a rope, a timeless classic. Masterfully crafted in Vicenza, these chains garner admiration from gold stakeholders worldwide for their distinctive Made in Italy style.

PN8 6\_4 99999



**SUPER STAR** / Our star-textured super bright alternate pinzetta chain stands out for its fancy and charming look that will fit any look.

OPVC 11925



**TIGER-EYE CHAIN** / Classic yet contemporary, the tiger-eye link chain is available in many different versions, from plain concave to pave textured styles.

RFDQ4 11643 / RXDRT2 12458



RFDQ4 11643



RXDRT2 12458

**TUBES CHAIN** / Tecnigold’s Tube Chains, among our most cherished creations, blend lightness and substance with their unique structure of small, either rigid or flexible tubes. These chains stand out for their tube-shaped links, offering a refined and contemporary aesthetic, proudly made in Vicenza for gold enthusiasts worldwide.





  
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